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FOR IMMEDIATE RELEASE

ARRI upgrades its LED Fresnels to the new L-Series Plus

- L-Series Plus—the evolution of the industry's favorite LED Fresnels is creating even more value
- Up to 90% brighter than the original L-Series, yet similar in size and weight
- Direct network connectivity with LAN data input and light control via ArtNet and Streaming ACN
- Intuitive SkyPanel Classic onboard control and user interface
- Two sizes: L5-C Plus and L7-C Plus, in blue-silver and black color with different yoke options

April 4, 2024; Munich — With the new L-Series Plus, ARRI announces a new generation of LED Fresnels, a series that has been a dependable professional lighting tool for more than a decade. Up to 90% brighter than the original L-Series, direct network data input and the intuitive onboard control interface known from ARRI SkyPanel, the new L-Series Plus provides additional benefits while retaining appreciated features such as continuous focusability from spot to flood; a smooth, homogenous light field; and complete control over the color and intensity of light.

Originally introduced in 2011, ARRI L-Series LED luminaires were the first professional alternatives to popular tungsten Fresnels on a like-for-like basis, offering additional LED advantages like independent control of color temperature and brightness along with instant cost savings through major reductions in power



draw and cooling requirements. Precise light field control can still be achieved with barndoors and flags, permitting the beam shaping and cutting upon which lighting designers depend. In addition, the fully tunable white light to achieve the best results for different skin tones, camera sensors, and mixed light environments, while specific color shades can be matched through full gamut color mixing.

The new ARRI L-Series Plus fixtures come in two sizes: the L5-C Plus features a five-inch, while the L7-C Plus features a seven-inch Fresnel lens. Despite being approximately the same size and weight as their predecessors, the L-Series Plus products provide up to 90% more light output, making them much more powerful and versatile as lighting tools (average output increase, depending on model, beam angle, and color temperature is 60%). Existing barndoors and all other L-Series accessories are fully compatible with the new Plus range.

Taking the renowned and proven benchmark of LED Fresnel fixtures to the next level, L-Series Plus introduces enhanced connectivity by implementing network data input and lighting control via the ArtNet and Streaming ACN industry standards. Workflows are simplified by the familiar onboard control and user interface of the classic SkyPanel, while light output is specifically calibrated for optimal reproduction on broadcast and digital cinema cameras, ensuring pleasing skin tones and vividly rendered colors.

Designed to be robust and ergonomic, L-Series Plus fixtures live up to the quality and reliability standards for which ARRI is known. Their build quality and flexibility make them suitable for a wide range of use cases, from studio and location work on movies and television to live entertainment, photography, theater, and corporate productions. A combination of passively cooled housing and a discreet encapsulated fan guarantee the most silent operation even in the most critical environments.

At the heart of the L-Series Plus concept remain the core benefits of tuneability, color fidelity, rugged durability, and ease of use, now upgraded to the latest connectivity standards. Three individual knobs permit the brightness, color temperature, and green/magenta point to be fine-tuned, while a focus knob on the side of each fixture allows for smooth adjustment of the beam spread, just like conventional sources.

L5-C Plus and L7-C Plus fixtures will be available from June 2024 in blue and silver or sleek all-black colorways, with either a manual or PO yoke. The existing L-Series (L5-C, L7-C, L10-C) will be discontinued upon the release of L-Series Plus.



To learn more about L-Series Plus, please visit: www.arri.com/l-series-plus

Images:

1-2024-arri-l-series-plus-key-visual.jpg ARRI L-Series Plus key visual

2-2024-arri-l-series-plus-I7-c-plus-I5-c-plus.jpg Group image L7-C Plus and L5-C Plus with both available colors and manual and PO yoke

3-2024-arri-l-series-plus-I7-c-plus-man-stand.jpg Single image L7-C Plus

4-2024-arri-l-series-plus-l5-c-plus-black-po-hang.jpg Single image L5-C Plus

About ARRI:

"Inspiring images. Since 1917." ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.