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**FOR IMMEDIATE RELEASE**

## **École Supérieure de Réalisation Audiovisuelle accredited as the first ARRI Certified Film School in France**

- **The renowned École Supérieure de Réalisation Audiovisuelle (ESRA) begins collaboration with ARRI**
- **The school is equipped with ARRI technologies and pedagogical tools useful for training students and teachers alike**

**January 30, 2024; Paris** – The École Supérieure de Réalisation Audiovisuelle (ESRA) recently signed an agreement with ARRI to modernize its equipment and provide specific knowledge to its teachers through the ARRI Certified Film School program. ESRA, which celebrates its 51st anniversary this year, is the first film school in France to obtain the prestigious certification, joining the ranks of ARRI Academy accredited schools around the world.

The ARRI Certified Film School accreditation program enables film schools to benefit from ARRI Academy's teaching resources, which they can then pass on to their students. As part of a "train the trainer" program, teachers identified as future ARRI certified trainers within the school have access to a course designed to deepen their knowledge of ARRI products and related workflows. They also have access to a wide range of training materials developed by the ARRI Academy, enabling them to take advantage of predefined training courses or create their own.

Registered film schools that successfully complete the path to official certification are then authorized to issue ARRI Academy certificates to their students under the name of their own institution.

As part of the ARRI Certified Film School program, and to guarantee the best possible application of the knowledge imparted, ESRA decided to equip itself with multiple ARRI ALEXA 35 cameras.



Max Azoulay, president and founder of ESRA, commented on this important step and the collaborative relationship with ARRI: “The ESRA Group is delighted to sign this partnership with ARRI, especially as our students have been shooting their graduation films on ALEXA Plus and ALEXA Mini for almost ten years in Paris, Nice, Rennes, Brussels, and New York! The acquisition of these five ALEXA 35s will enable us to train our students on this new generation of cameras.”

Natasza Chroscicki, Business Developer for the Mediterranean region at ARRI, said: “We are delighted to welcome ESRA to the family of ARRI Certified Film Schools. It’s an honor and a satisfaction to know that, from now on, students will have advanced knowledge and technologies to best enter the cinematographic world at their disposal.”

**About ARRI:**

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental’s first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit [www.arri.com](http://www.arri.com).

**About ESRA:**

Founded in 1972, the ESRA Group is dedicated to training students in the film, audiovisual, sound and animation professions.

First established in Paris in 1972, the ESRA Group moved to Nice in 1988, Rennes in 1999 and Brussels in Belgium in 2015. In 2021, in addition to Nice, ESRA Côte d'Azur will join forces with Université Cote d'Azur to build a new Georges Méliès campus in Cannes. Each of these schools offers a 3-year diploma and certificate course (Level 6, Bac+3), which can optionally be extended by a 4th year of study in New York.



Lastly, in 2007, the ESRA Group opened two new courses in Paris as part of the DHEC (Département des Hautes Études Cinématographiques), accessible after a bac +3 and delivering a state-approved bac +5 diploma: DHEC in Scriptwriting/Directing; DHEC in Production/Distribution.

Since 1995, the ESRA Group has also been offering Professional Training courses for adults wishing to retrain in the audiovisual industry, or for professionals looking for further training.

To find out more about ESRA and its training courses, please visit <https://esra.edu/>.