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ARRI New Co-Partner of Berlinale Talents

- **250 emerging professionals from 71 countries**
- **ARRI supports the Berlinale Talents programme with several events**
- **From success stories and future trends**

(January 9, 2017; Berlin/Munich) – *Berlinale Talents* welcomes 250 emerging professionals from 71 countries to its 15th edition. Exploring the theme “Courage: Against All Odds”, the Talents will participate in a six-day programme featuring over 100 events, with many open to the public. Environmental sculptor Christo is going to join *Berlinale Talents*. The acclaimed artist will be one of around 100 internationally renowned experts presenting and discussing their work. *Berlinale Talents* will again take place in the theatres of HAU Hebbel am Ufer from February 11 to 16, 2017.

Dieter Kosslick, Director of the Berlin International Film Festival, comments on the upcoming anniversary edition: “Since 2003 we have welcomed 5,128 young Talents to Berlin, with over 100 returning to the festival or the film market each year. This extended network symbolises cultural exchange across all borders, keeps the festival cutting-edge and is living proof that talent development always pays off.”

An international selection committee chose the 250 Talents out of 2,711 applicants from 127 nations based on their prior achievements and the impact and relevance of their artistic work in their home countries. The 2017 Talents hail from the fields of directing (106), producing (49), acting (15), screenwriting (5), cinematography (17), editing (14), production design (13), film criticism (8), sales and distribution (10), score composing (6) and sound design (8). Out of these, 40 participants with projects in development have been selected for Project Labs in the categories documentary, fiction and short film. The Talents are usually five to ten years into their careers and have extensive professional expertise, considerable festival exposure and, often times, award-winning films under their belts.



In order to further boost its talent development, *Berlinale Talents* is delighted to welcome ARRI as a co-partner in 2017. Boasting a long tradition, the company is a global leader in the development, manufacturing and marketing of camera and lighting systems for the film industry, and is also active as an integrated media service provider in postproduction and in the rental of camera, lighting and stage equipment. ARRI will support the 2017 *Berlinale Talents* programme with several events focusing on technical innovation in image and light design as well as digital postproduction. These include, among others, a workshop with leading experts at the “Camera Studio” and a case study on a large TV drama series production.

“ARRI and *Berlinale Talents* share core values such as a pioneering spirit, a dedication to perfecting their craft and a passion for artistic work. It is an honour for us to have gained a strong and visionary partner such as ARRI, especially on its 100th company anniversary,” *Berlinale Talents* Project Manager Christine Tröstrum comments.

Dr. Jörg Pohlman, Executive Board of ARRI AG, adds: “*Berlinale Talents* is where success stories are created and future trends are forged. It’s important to us to actively support this major platform for talent development and to help shape the programme. We very much look forward to the ideas and contributions of the international Talents and wish all participants a successful *Berlinale Talents* 2017.”

Berlinale Talents: www.berlinale-talents.de

The full *Berlinale Talents* programme will be published on January 31, 2017.

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture industry, employing around 1,300 staff worldwide. It was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia and Australia. The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Medical and Rental. ARRI is a leading designer and manufacturer of camera and lighting systems for the film industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of postproduction and equipment rental, supplying camera, lighting and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications. The Academy of Motion Picture Arts and Sciences has recognized ARRI’s engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com