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FOR IMMEDIATE RELEASE

Christian Léonard joins ARRI as Senior Director Business Development

- **Experienced industry leader strengthens ARRI Lighting team**
- **ARRI gaining momentum in the broadcast and theater world**

April 3rd, 2017, Munich (Germany) – ARRI is pleased to announce that Christian Léonard joined ARRI Lighting as Senior Director Business Development on April 1, 2017. Christian Léonard will be supporting ARRI's EMEA activities in the broadcast and theatrical lighting market with a special focus on France. For this important role within the ARRI Business Unit Lighting, Mr. Léonard brings expertise and a network garnered over decades of experience in the professional lighting industry.

Markus Zeiler, General Manager Business Unit Lighting, says: "With his profound knowledge, Christian will help us gain more momentum in the broadcast and theatre world in which our LED products have already been successfully implemented. We are happy to welcome Christian to the ARRI family."

Sigrid Müller, General Manager Lighting System Group & EMEA Sales, also comments: "ARRI and Christian have worked on many successful, joint broadcast projects in the past and it is our honor to welcome him to our team." She further adds: "We are not only gaining a trustworthy business partner but also a long-term good friend."

ARRI is delighted to have engaged Christian Léonard for this exciting new role and wishes him great success.

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,300 staff worldwide. In 2017 ARRI is celebrating its centenary, having been founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.



The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of postproduction and equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com.