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For immediate release

Introducing the New ARRI SkyPanel S360-C

- **The biggest and brightest LED fixture ARRI has ever produced**
- **Full color tuneability and lighting effects on a grand scale**
- **Wireless DMX by LumenRadio built in**

September 14, 2017; Amsterdam, the Netherlands – The ARRI SkyPanel has always been known for its tremendous output and large light aperture. The new S360-C has expanded ARRI's LED soft light range with the largest and brightest SkyPanel to date. Not only is the S360-C powerful, but it is packed full of exciting features, making it one of the most versatile LED fixtures on the market. These features include full color control, lighting effects on a huge aperture, wireless DMX built in, a unique carbon fiber yoke, and much more. The S360-C is truly a beast of a light.

Soft lights are all about size—the larger the aperture the better. With the S360-C, size has not been compromised. The surface area of the S360-C is over 5.8 times larger than the S60 and produces beautiful soft light in a wide 105° beam angle. The light wraps around large objects and throws much farther than the smaller SkyPanels.

At over 120,000 lumens, the S360-C is one of the brightest LED soft lights on the market. Compared to the S60-C, the S360-C is more than four times brighter and maintains excellent color quality and tuneability. Consuming only 1,500 watts, the S360-C is twice as bright as a 4,000-watt tungsten soft light and over three times as bright as a 12,000-watt tungsten space light. Achieving an energy efficacy of over 80 lumens per watt, the S360-C is also one of the most eco-friendly LED soft lights available, while also being one of the brightest.

SkyPanel has always had a multitude of ways to control the light output: DMX, RDM, Art-Net, sACN, 5-Pin XLR, and Ethernet. The S360-C adds another important communication method, and this one does not involve any wires: Wireless DMX by



LumenRadio. Built into every S360-S, the CRMX chip allows for DMX and RDM communication without the hassle of cables and data distribution equipment. Simply link a compatible LumenRadio transmitter to the S360-C and you're good to go. Using the 5-Pin DMX output on the S360-C also allows for daisy-chaining other non-wireless SkyPanels to the DMX network.

SkyPanel is one of the only LED soft light to allow for the changing of diffusion panels in front of the LEDs. This feature is also offered with the S360-C. The diffusion panels are exchangeable and come in Lite, Standard, Heavy, and Intensifier. The Intensifier increases S360's brightness by 50%, enabling the light to be thrown even farther.

As with all ARRI LED lampheads, the S360-C is fully tuneable. Easily adjust the CCT from 2,800 K to 10,000 K with plus/minus green control and access the full color gamut with hue and saturation, RGBW mixing, digital gels, source matching, or CIE x, y coordinates. Achieving over 85% of the colors within the Rec 2020 color space, it is now easy to create the look and color you want, right on set.

In SkyPanel Firmware 3.0, powerful lighting effects were introduced into the SkyPanel family. And with the introduction of the S360-C, these effects are even more impressive. Over the large aperture of the S360-C, the dynamic light effects appear more dramatic and powerful. The fire effect covers a huge area, the cop car effect can blast down a street, and the paparazzi effect looks like an entire press corps snapping photographs. With the turn of a few knobs, amazing and realistic effects are at the crew's fingertips.

No detail is too small or unimportant in the design of a SkyPanel. The S360-C housing features a SkyPanel Remote docking port. Able to control the S360-C via a USB cable, the SkyPanel Remote can be attached to the docking port on the back of the fixture using the remote's rear magnet. The docking port provides a space for the remote to rest or, if the fixture is upside-down, a place for an extra set of controls closer to arm's reach.

The S360-C comes as standard with a state-of-the-art carbon fiber yoke. This yoke reduces the overall weight of the lamphead by several kilograms and provides a safe and robust solution. Made with a unique carbon fiber weave and metal-reinforced fittings, the S360-C yoke offers a weight reduction of over 50% compared to a typical steel yoke and can support 10 times the weight of the fixture.

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. In 2017 ARRI is celebrating its centenary, having been founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.



The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction and international sales as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

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