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FOR IMMEDIATE RELEASE

New location for ARRI Inc. and ARRI Rental in Los Angeles

- **Purpose-designed building now houses ARRI Inc. and ARRI Rental's US West Coast businesses**
- **New facility allows for expanded service offerings, process efficiencies, and improved customer experience**
- **Communal creative space, 4K screening room, and other resources encourage collaboration and community engagement**

March 14, 2019; Munich/Los Angeles – ARRI Inc. and ARRI Rental are pleased to announce the relocation of their West Coast facilities to a new, purpose-designed building in the Burbank area of Los Angeles.

The move to 3700 Vanowen Street, Burbank, CA 91505, which took place on March 4th, provides many enhancements to empower creatives. Each company, ARRI Inc. and ARRI Rental US, occupies its own side of the building, while sharing communal and creative spaces to enrich customer experience and build community.

Glenn Kennel, President and CEO of ARRI Inc., says, "The move to a new home is all about serving the creative community further. Our custom-designed building



will allow us to engage with that community in new ways and showcase our industry-leading products and services. Having everything under one roof gives content creators and customers the best experience possible.”

Located opposite Hollywood Burbank Airport Metrolink station, with excellent transport links, loading zones, and a large parking lot, the modern and spacious new building has been designed to provide a customer-friendly environment. Services and facilities are being expanded, and the offices, meeting rooms, social areas, test rooms, and demo spaces facilitate face-to-face business dealings and inspire collaborations.

Two key areas are the ARRI Creative Space and screening room. The Creative Space is a dressed shooting set for tests and workshops, fitted with state-of-the-art equipment. The new screening room has 64 seats and features a 4K Christie DLP digital cinema projector with 7.1 surround sound.

These resources, along with the welcoming communal kitchen and social areas, will allow more events, such as ARRI Academy workshops, creative salons, ARRI Cinema Club screenings, and master classes with the American Society of Cinematographers (ASC).

ARRI’s service department is expanding the range of repairs and alterations to camera equipment it can offer on site. A clean room allows for sensor cleaning and filter assembly, while the new imaging lab provides a controlled environment for HDR evaluations, research, and development. The design of the new building will streamline service processes and speed up turnaround times.

In the ARRI lobby and welcome area, a tech table allows customers to get their hands on the latest ARRI tools like our Stellar app, Pro Camera Accessories and Electronic Control System products. In the ARRI shop, visitors can browse a range of ARRI-branded merchandise, such as clothing and crew bags.

Sharing the new location brings advantages for both ARRI Inc. and ARRI Rental US, and for their customers. ARRI Rental is an important testing ground for ARRI equipment and provides first-hand feedback for product development. “ARRI Rental offers exceptional value to our customers with leading technology including the ALEXA 65 and our exclusive selection of lens offerings such as the DNA range. With the highest quality service and support, this new facility allows ARRI Rental to raise the bar,” says ARRI Rental President Peter Crithary. Shared resources and expertise will bring efficiencies with new, innovative collaborations.



About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. The company was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit www.arri.com

About the ARRI Rental Group:

ARRI Rental's mission is to be instrumental in realizing the creative visions of international filmmakers and content producers by providing first-class camera, lighting and grip equipment—and an unsurpassed level of service—to the feature film, television, advertising, broadcast, and events markets.

Operating through a network of rental facilities in North America and across Europe, the group's combined resources and expertise allow ARRI Rental to develop and roll out exclusive, proprietary technologies. These include the ALEXA XT B+W and the ALEXA 65, a larger-than-large-format solution for high-end movies, TV series and commercials, comprising the world's only true 65 mm digital cinema camera, custom-designed lenses such as the DNA series, and fast, efficient workflow tools.

Recent productions serviced by ARRI Rental include: "Roma," "If Beale Street Could Talk," "Welcome to Marwen," "A Private War," "Fantastic Beasts: The Crimes of Grindelwald," "Boy Erased," "Bohemian Rhapsody," "Alpha," "Juliet, Naked," "Papillon," "Mamma Mia: Here We Go Again," Netflix's "Dark" and "Altered Carbon," "On Chesil Beach," "The Happy Prince," "Ant-Man and the Wasp," "Solo: A Star Wars Story," and "Avengers: Infinity War," among others.

For locations and more information, please visit www.arrirentalgroup.com