ARRIFLEX 35 BL III





The concept of the portable 35mm silent reflex camera took shape in the early 1960's. It was the logical continuation of developments and influences that had already completely changed camera and sound recording technologies. Arriflex was first with this new camera concept. Later, other manufacturers, through valuable contributions of their own, helped advance it.

These cameras rapidly set new standards for production equipment design and engineering. Super Speed lenses, new camera support equipment, HMI location lighting, and faster fine grain color emulsions soon followed. Production value increased dramatically — low light now meant *low light,* and location now meant *on location*.

But technology cannot stand still. The 35BL has continuously changed, remaining ahead of even the most demanding production needs — expandable as a system to take on the most complex productions, yet never departing from the original concept of a *portable,* silent reflex camera.

Beyond the engineering of the camera is the question of lenses. To consistently deliver brilliant, high definition images under the broadest range of lighting conditions, we have designed, for the 35BL, lenses of the highest quality. Engineered and manufactured exclusively for Arriflex by Carl Zeiss, these lenses continue to set new standards of optical performance.

The 35BL-3 reflects and defines Arriflex design philosophy. It combines new as well as known and proven features, all inside a familiar envelope. It continues to accomplish its task without compromise — reliably, efficiently, consistently — the Arriflex 35BL-3.

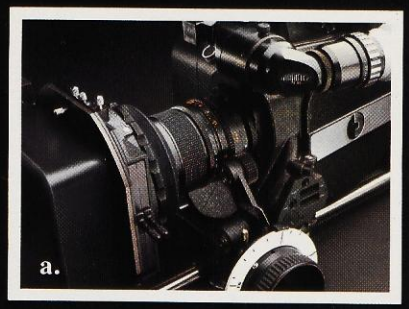
The 35BL-3 uses a patented acoustical isolation block that reduces camera noise to below 22dBA *without* separating the lens mount from the film plane. No rubber mount, no heaters, no backfocus adjustments — no compromise.

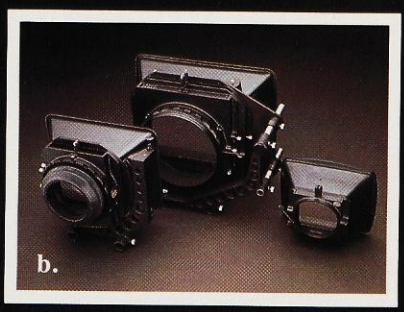
a. Follow Focus: shown engaged with integrated gear on new Zeiss PL lens — features zero backlash, high-visibility footage markings, and extended distance scale.

b. ARRI Matte Boxes: the ultra-compact 3 x 3 for portable operation; the medium-sized, swing-away 4 x 4 for most standard setups; and, the three stage, rotatable 6.6 x 6.6 for big zooms and complex filtering.

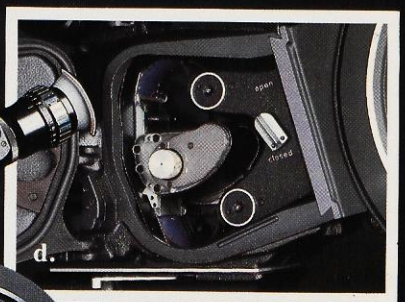
c. Zeiss Lenses: the complete set of Zeiss lenses for the 35BL-3 ranges from 14mm through 400mm, in Standard and Super Speed apertures. Co-developed with Zeiss, exclusively for Arriflex.

d. Function and Design: the 35BL-3 loads faster than any other camera of its kind. The film transport compartment is uncluttered — all sprockets and rollers are part of the magazine — one specific example of the Arriflex engineering approach.


a.


b.


c.


d.



ARRI

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