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New ARRI ALEXA 35 Live Xtreme camera seamlessly delivers up to 8x HFR via SDI for live productions

- **ARRI Multicam System expands with new ALEXA 35 Live Xtreme, featuring HFR (high frame rate) output via SDI**
- **Includes permanent licenses for 8x HFR in HD / 2x in UHD**
- **Easy integration of cinematic looks into live, multi-camera environments using traditional baseband workflow**

July 7th, 2026; Munich – ARRI releases the ALEXA 35 Live Xtreme, a new camera that brings high frame rate output of up to 8x to live productions using traditional SDI workflows. Together with ARRI's Live Production System LPS-1, the new camera enables the emotion and drama of live entertainment events to be broadcast not just in ARRI image quality, but also in stunningly beautiful slow motion, enhancing creative options for producers and directors.

ALEXA 35 Live Xtreme comes permanently pre-installed with the existing High Speed License for ALEXA 35 and a new High Frame Rate SDI License. When combined with the ARRI LPS-1 Fiber Camera Adapter and Fiber Base Station (and a standard slow-motion playout server such as SimplyLive or EVS) the camera outputs HFR at up to 8x in HD or 2x in UHD. Up to 4x HFR can be output via a single SDI connector, and higher speeds are split across both SDI outputs.

Frame rates up to 330 fps use the camera's full dynamic range of 17 stops, while a Sensor Overdrive mode enables frame rates up to 480 fps at a dynamic range of 11 stops. Whatever frame rate is chosen for the slow-motion feed, the system simultaneously outputs a live feed for broadcast, allowing operators to switch between the program frame rate and HFR in real time. A unique phase-blending feature provides control over motion blur and shutter effects in the live feed.



The ARRI Multicam System has been embraced by broadcasters because it transforms the visual impact of live coverage, elevating production value and enriching audience experience. A recent example is the Eurovision Song Contest—one of the world’s biggest live broadcasts—which reached new heights of image quality and creative color control in 2026 by choosing ARRI cameras.

With its Super 35 sensor, high dynamic range and sensitivity, and exceptional color fidelity, ALEXA 35 Live Xtreme delivers a base look that stands out from the crowd. But this is just a starting point for total creative freedom; users can choose looks from the ARRI Look Library, try ARRI’s Multicam looks, or build their own LUTs—with traditional live painting still possible no matter what look is chosen.

Sports broadcasting is a key application area for the ALEXA 35 Live Xtreme, with coverage of indoor, outdoor, individual, and team events set to benefit. The camera’s wide dynamic range helps capture high-contrast environments such as winter sports like never before, while the cinematic image quality conveys the full emotion and drama of decisive moments—all in stunning slow motion. Since a separate high-speed camera is no longer required, the HFR content now has the same ARRI look as the regular feed, and a consistent visual style is assured across both the live coverage and highlight reels.

Further applications include live concerts, where the camera’s sensitivity and latitude will capture even the most dazzling stage shows in all their glory. At fashion events where maximum resolution is mandated, the 2x UHD output will allow an element of slow motion for catwalk turns while rendering the colors and textures of fabrics with unparalleled clarity. In all situations, accurate yet beautifully forgiving skin tones are a trademark feature of ALEXA cameras.

Seamless integration is fundamental to the ARRI Multicam System. When using ALEXA 35 Live Xtreme on a live production, everyone from the engineers and operators to shaders and directors can do their job in the normal way. The LPS-1 Fiber Base Station simply plugs directly into the slow-motion playout server and an HFR signal is available from the camera via a standard baseband workflow for easy incorporation into the live coverage. Super-slow-motion replays are available instantly, without any need to cue up recorded material for playback.



ALEXA 35 Live Xtreme joins the ALEXA 35 Live in ARRI's current broadcast lineup. ALEXA 35 Live cameras sold from 2026 onwards can be upgraded to Xtreme functionality with the purchase of High Speed and HFR SDI Licenses from the ARRI online shop. Pre-2026 ALEXA 35 Live cameras need a hardware upgrade, available through ARRI service centers. Further upgrade options can equip ALEXA 35 cine cameras for multi-camera broadcast applications.

The ALEXA 35 Live Xtreme is available to order now.

Learn more at arri.com/alexa-35-live-xtreme

About ARRI:

"Inspiring images. Since 1917." ARRI is a global technology company in the Media & Entertainment industry. Named after its founders, August Arnold and Robert Richter, it was established in Munich, Germany, where the company remains headquartered today. ARRI operates through a global network of subsidiaries across the Americas, Europe, Asia, and Australia.

ARRI's product portfolio includes digital cameras, lenses, lighting fixtures, apps, and accessories for the Motion Picture, Live Entertainment, and Content Creation industries. Its offering also includes innovative workflow solutions that boost efficiency for studio operators, producers, and corporate customers. ARRI Rental provides professional productions worldwide with first-class camera, lighting, and grip packages, from standard solutions to exclusive technologies.

In recognition of its contributions to the Media & Entertainment industry, ARRI has been honored with 20 Scientific and Technical Awards from the Academy of Motion Picture Arts and Sciences, as well as six Engineering Emmy Awards.

For more information, visit www.arri.com or www.instagram.com/arri