



## **Contacts:**

Sarah James  
sarahj@gasolinemedia.com  
+44 (0)7702 421 635

Victoria Chernih  
victoria@gasolinemedia.com  
+44 (0)788 1091 687 | +56 96402 1337

Reegan Koester  
Senior Corporate Communications Manager ARRI  
+49 89 3809 1768  
rkoester@arri.de

## **FOR IMMEDIATE RELEASE**

# **The HELM and ARRI announce strategic partnership to redefine live broadcast production**

- **Global collaboration establishes The HELM as ARRI's first trusted Live Solution Partner**
- **Partnership brings world-class cinematic technology to live production workflows worldwide**
- **Joint initiatives accelerate innovation and provide turnkey global solutions for seamless integration and reduced risk**

**December 3, 2025; Munich** – The HELM, a global expert in cinematic live broadcast and high-end production workflows, has entered a strategic partnership with ARRI, the renowned designer and manufacturer of professional motion picture camera systems. The agreement formalizes a long-standing relationship, cementing The HELM as ARRI's first global Live Solution Partner and marking a significant milestone in the integration of ARRI's groundbreaking multicam technology into live broadcast and production environments worldwide.

Under the new partnership, The HELM serves as ARRI's global integration partner for live production, providing industry leading turnkey solutions, project delivery expertise, and technical leadership. This collaboration ensures that ARRI Live Solutions can be integrated and supplied for any project as a managed service, bringing cinema-quality images with full workflow support. It also accelerates the adoption of ARRI's live broadcast solutions as an end-to-end service offering, supporting productions and content creators in integrating this leading technology across concert touring, live broadcasting, film and television, and corporate events.



Together, the two companies will collaborate on joint initiatives spanning marketing, technical development, training, and pilot projects, ensuring seamless integration of cinematic camera solutions into broadcast workflows with the precision and reliability for which both brands are known. The partnership also accelerates technical innovation and product development, giving productions a single point of contact for global solutions, lowering the barrier to entry for accessing ARRI technology, and reducing operational risk through a trusted and experienced team.

The HELM brings extensive experience to the collaboration, with a proven track record using ARRI technology, including the ALEXA 35 Live – Multicam System. This system combines ARRI's award-winning color science with unmatched flexibility for live broadcast environments. The HELM has supported numerous productions worldwide, from the first global live ALEXA 35 Live deployment through its partnership with VA Hire, to high-profile events such as Fatal Fury: Canelo vs. Scull pay-per-view boxing for Riyadh Season, TikTok Creator Awards Broadcast, Troye Sivan Concert Touring, Wednesday Outcast Assembly Launch Stream, and various corporate projects.

“Our collaboration with The HELM marks an important step forward in bringing ARRI's cinematic technology to live production at scale,” says ARRI's Managing Director Chris Richter. “By combining ARRI's technical innovation with The HELM's live production expertise, we're empowering broadcast and event producers to deliver the unmistakable ARRI look in real time—from major sporting events and concerts to large-scale broadcast productions without compromising creative intent.”

“This partnership represents both an incredible honor and the natural evolution of our relationship with ARRI,” concludes Josh Moffat, Co-Founder and CEO of The HELM. “We've used ARRI systems for years across countless productions and have seen first-hand how their cameras, long regarded as the gold standard in cinema, transform live environments. To now become ARRI's first trusted Live Solution Partner is a privilege. Together, we're redefining what's possible by delivering ARRI's legendary image quality and reliability to live productions across every continent.”

*Images:*

1. *20251203-1-arri-helm-press-release-chris-richter-josh-moffat-live-solution-partner*

*Caption: Chris Richter (left), Managing Director at ARRI, and Josh Moffat, Co-Founder and CEO of The HELM, shake hands on the strategic partnership at ARRI's headquarters in Munich.*



## 2. 20251203-2-arri-helm-press-release-alexa35-live-riyadh-season

*Caption: ALEXA 35 Live serviced high-profile events such as Fatal Fury: Canelo vs. Scull pay-per-view boxing for Riyadh Season.*

### **About ARRI:**

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture and live entertainment industries, employing around 1,200 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, and Rental, all dedicated to synergizing creativity and future technologies to enhance moving images and live events. ARRI is a leading designer and manufacturer with a worldwide distribution and service network. The product portfolio includes digital cameras, lenses, lighting fixtures, apps, and accessories. ARRI also offers first-class services through ARRI Rental's provision of both standard and exclusive camera, lighting, and grip packages to professional productions around the world. ARRI's virtual production and innovative workflows solutions boost efficiency for a broad range of studio operators, producers, and corporations.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 20 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit [www.arri.com](http://www.arri.com).

### **About The HELM**

Founded in 2023, The HELM is a global expert in mission-critical live production, broadcast integration, and technical project delivery for the world's most ambitious events. Backed by over 80 years of combined experience across live events, broadcast operations, and cinematic workflow engineering, the company delivers integrated technical solutions for modern live environments.

Headquartered in Sydney and operating across EMEA, the Americas, and Asia-Pacific, The HELM empowers producers, broadcasters and global brands to execute bold creative visions with consistency, efficiency, and the highest technical standards, helping shape the future of live broadcast and event production worldwide.

The HELM's capabilities span the full range of services to meet any technical requirement including turnkey broadcast solutions, touring flypacks, technical design, production management, connectivity infrastructure, and fully coordinated operational delivery across major sporting broadcasts, concert touring, unscripted television, live and corporate events, government projects and large-scale live streams.

As ARRI's first trusted Live Solution Partner, the company integrates advanced cinematic camera systems, including the ARRI ALEXA 35 Live, into its end-to-end workflows, helping eliminate operational complexity and set new benchmarks in cinematic multicam production.

[www.the-helm.co](http://www.the-helm.co)