



Contact:

Reegan Koester
Senior Corporate Communications Manager ARRI
+49 89 3809 1768
rkoester@arri.de

FOR IMMEDIATE RELEASE

New ARRI Camera Companion App offers personalized camera control through a user-customizable interface

- **ARRI Camera Companion App launches after a successful beta phase, simplifying on-set tasks for camera crews and DITs**
- **Standard subscription provides full control of one or two ARRI cameras; Premium subscription adds extra features and cameras**
- **Free Demo version and free trials of both subscription options**

April 15, 2025; Munich – ARRI announces the official launch of its Camera Companion App for iPhone, iPad, and Mac with Apple Silicon, enabling users to configure their own personalized interface for remote control of one or multiple ALEXA 35, ALEXA Mini LF, ALEXA Mini, AMIRA, and ALEXA 265 cameras.

Following a highly successful beta program during which valuable feedback from thousands of industry professionals helped shape the final feature set, ARRI's Camera Companion is now available on the Apple App Store. With a choice of two subscription options, Camera Companion's flexible interface streamlines on-set workflows for camera crews and DITs. The Standard subscription provides comprehensive control of one or two ARRI cameras, while the Premium subscription adds features such as unlimited cameras and MIDI support.

A free Demo version of the app offers basic, single-camera control, camera menu access, and free Standard and Premium trial periods that allow users to build familiarity with the control possibilities before deciding which subscription is right for them. Every new project in the app includes a simulated camera, so users can start exploring even if they don't have a camera to hand. Connection to a real ARRI camera can be implemented either via the camera's own WiFi network or a wider on-set network.

Personalized control is at the heart of the Camera Companion experience. Users can choose a predefined layout or drag and drop control tiles into a custom layout that suits their way of working, giving them fingertip control of the



parameters they need. Unlimited app user buttons can be assigned to literally any camera function required and then dragged and dropped into the user's personalized layout. With a Premium subscription the interface can be organized into multiple tabs, so users can create separate tabs for different cameras or shooting situations, or assign a specific tab to functions like playback control.

Camera Companion provides flexible and portable access to all of the familiar camera controls and status displays of a professional set. Among the features praised by beta testers are the ability to save builds by project; independent interfaces for DP and DIT; time savings achieved by the physical camera setup and the selection of camera settings being done simultaneously by different people; instant adjustments to camera settings while at a monitor station; quick matching of multiple cameras; and—most of all—the customizable interface.

For maximum professional versatility, the Premium subscription expands the app's functionality with unlimited cameras and tabs, lens control via cforce lens motors, sensor sync shift, CDL control for live grading, and video parameter control (for ALEXA Mini and AMIRA cameras). It also provides MIDI support for tactile control via physical input devices, which opens almost unlimited opportunities to control ARRI cameras with MIDI-enabled devices of any kind, further expanding the scope for individually customized camera control setups.

Learn more at www.arri.com/CCA

About ARRI:

"Inspiring images. Since 1917." ARRI is a global player within the motion picture and live entertainment industries, employing around 1,500 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, and Rental, as well as the subsidiary Claypaky, all dedicated to synergizing creativity and future technologies to enhance moving images and live events. ARRI is a leading designer and manufacturer with a worldwide distribution and service network. The product portfolio includes digital cameras, lenses, lighting fixtures, apps, and accessories. ARRI also offers first-class services through ARRI Rental's provision of both standard and exclusive camera, lighting, and grip packages to professional productions around the world. ARRI's virtual production and innovative workflows solutions boost efficiency for a broad range of studio operators, producers, and corporations. Claypaky provides audiences with cutting-edge live entertainment and stage lighting products.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 20 Scientific and Technical Awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com