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## FOR IMMEDIATE RELEASE

# ARRI introduces the new Orbiter Beam optic with optimal brightness for long-throw applications

- Brightest full-color LED spot light on the market
- Perfect for long throw distances and cinematic applications
- First beam product in the ARRI LED lighting portfolio

**February 13, 2024; Munich** – ARRI announces the launch of the Orbiter Beam, further expanding the accessory range for the LED spot light. This is the very first beam optic in the ARRI LED lighting portfolio. A new optical concept was developed especially for this reflector. The Orbiter Beam's intensity level has a comparable output to the ARRI Daylight M-Series M18 within a tighter beam angle. For the first time, these high intensity values can be achieved with a high-quality full-color spectrum LED source making the Orbiter Beam the brightest full-color LED spot light on the market. This parallel beam light is perfectly suiting cinematic applications—either for long throw distances or indirectly bounced.

This new Orbiter optic provides a defined and strong 4° parallel light beam with homogenous light. The Orbiter Beam optic is an ideal option for creating the illusion of distant natural lights. The unique and authentic look of this optic in combination with the versatile Orbiter fixture makes it a go-to choice for filmmakers when simulating the natural light of the sun or moon in film projects.

The Orbiter Beam features a large aperture in a compact (approx. 573 mm x 548 mm x 548 mm / 22.6 in x 21.6 in x 21.6 in) and lightweight (5,9 kg / 13 lbs.) housing. The reflector's diameter of 530 mm (20.9 in) is similar in size to the M90 luminaire. The two elements of the optic, the reflector and snoot, can be easily separated and stacked for convenient storage and transport. The Orbiter Beam comprises a unique manual hot-spot adjustment allowing variation from hard to soft edge light. The beam is a great addition to the already existing Orbiter Open



Face optics 15°, 30°, and 60°. No additional accessories for the Orbiter Beam optic such as barndoors or snoots are required as the light beam produced is already nicely focused.

Orbiter's unique Quick Lighting Mount (QLM) system allows the Orbiter Beam to be mounted safely and quickly. Any Orbiter running the firmware LiOS2 or later is prepared to operate the Orbiter Beam.

The Orbiter Beam is available in black and can already be preordered.

To learn more about the new Orbiter Beam, please visit: <u>www.arri.com/orbiter/beam</u>

Please visit <u>www.arri.com/orbiter</u> to learn more about Orbiter or visit <u>www.arri.com/orbiter/accessories</u> to find out more about its various accessories.

### Images:

1-arri-orbiter-beam-keyvisual.jpg ARRI's new Orbiter Beam

2-arri-orbiter-beam-application.jpg ARRI's Orbiter Beam on a film set

#### About ARRI:

"Inspiring images. Since 1917." ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.