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## **ARRI named Official Lighting Provider for 40th Sundance Film Festival**

- **ARRI provides lighting solutions including SkyPanel and Orbiter fixtures for the 2024 Sundance Film Festival**
- **Versatile, high-quality fixtures illuminate festival premiere event venues, stages, and lounges at Sundance's 40th edition**

**January 19, 2024; Park City, Utah, USA** – ARRI, a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, has been named the Official Lighting Provider for the prestigious 40th edition of the Sundance Film Festival.

ARRI, together with wholly owned subsidiary Illumination Dynamics, is providing the Sundance Film Festival with ARRI's state-of-the-art lighting solutions, including SkyPanel S30-C, SkyPanel S60-C, and ARRI Orbiter fixtures. These professional and innovative luminaries are shining the best light on personalities, stars, and emerging filmmakers at premiere event venues, stages, and lounges at Sundance Film Festival's 40th edition.

The acclaimed ARRI classic SkyPanel series delivers industry-celebrated color accuracy with fully tunable LED technology, achieving outstanding color mixing in a compact form factor ideal for live events. With high-quality color rendition and a wide gamut, ARRI SkyPanels produce naturalistic lighting across all skin tones.

The ARRI Orbiter provides all the light shaping benefits of a point light source while offering the rich color qualities that convince filmmakers time and time again to choose ARRI lighting for their productions. Its exclusive LED design and



interchangeable optics produce a highly versatile light with outstanding and accurate color. The Orbiter also enables lighting designers to craft distinctive looks for live events.

“As we mark our 40th Sundance Film Festival, we are excited to collaborate with ARRI and use their innovative lighting technologies to help us create dynamic festival environments and shine a light on all the creators who are taking part in press lines before introducing their films to audiences at the Festival,” says Tammie Rosen, Chief Communications Officer, Sundance Institute.

“ARRI is honored to partner with the Sundance Institute as the Official Lighting Provider for this milestone 40th Sundance Film Festival,” says Dr. Matthias Erb, Chairman of the Executive Board at ARRI. Dr. Raphael Kiesel, Senior Vice President, Business Unit Lighting at ARRI, continues, “Our versatile, high-quality lighting solutions are helping to create an enhanced visual environment to showcase the tremendous filmmaking talent that Sundance celebrates each year.” Glenn Kennel, President and CEO of ARRI Americas, emphasizes, “ARRI has been an active participant of the Sundance Film Festival for many years and 2024 is no exception. Together with Carly Barber, CEO at Illumination Dynamics, we are proud to support this important venue for independent storytelling.”

The 2024 Sundance Film Festival takes place January 18 to 28 in Park City, Salt Lake City, and the Sundance Resort in Utah, USA. Founded by Robert Redford in 1981, the Sundance Film Festival has introduced global audiences to groundbreaking films and discovered new voices that have gone on to profoundly impact entertainment and culture.

Festival passes are available at <https://festival.sundance.org/>. For more information on ARRI’s lighting solutions, please visit [www.ari.com](http://www.ari.com).

**About ARRI:**

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental’s first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated



workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit [www.arri.com](http://www.arri.com).