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ARRI announces the 360 EVO, an advanced stabilized remote head with 360-degree rotation on the roll axis

- **Full-circle rotation on the roll axis enables even more creative shots**
- **Shared hardware and software with TRINITY 2 allow quicker setups, better value for productions, and strong ROI for customers**
- **Upgrade path for SRH-360 owners**

January 17, 2024; Munich – ARRI announces its new top-of-the-line stabilized remote head, the 360 EVO. Building on the success of the SRH-360, it features 360-degree rotation on the roll axis as well as the pan axis, a more robust design, and remote system integration. A new GUI and multiple accessories are shared with the TRINITY 2, creating a uniquely integrated lineup of hard and soft-mounted stabilizer options.

Since the launch of TRINITY 2, operators have been exploring the creative opportunities provided by its 360-degree rotation on the roll axis, revolving around the optical center of the lens. Now, the same technology has been scaled up for the ARRI 360 EVO three-axis stabilized remote head, opening up new shot possibilities for dramas, commercials, and music videos. Even more dynamic roll-axis shots can be achieved by mounting the head to a crane, for example, or a cable cam above a live broadcast event.

The 360 EVO runs on the same software platform as TRINITY 2, with the same popular and intuitive GUI displayed on its touchscreen remote control panel. The two products also share cables, brackets, and SAM plates for mounting different cameras, and can be controlled by the same tools, such as ARRI's Digital Remote Wheels DRW-1 and new Digital Encoder Head DEH-2. TRINITY 2 customers can therefore invest in the 360 EVO without having to double up on accessories or learn new workflows. By offering both systems professionals can extend their services to a production, increase their workdays, and reduce setup times, which is also of great benefit to the production itself.



LBUS connectivity enables efficient digital and metadata workflows, while the new software and GUI are focused on long-term Unreal Engine integration to facilitate virtual production. Plug-and-play control of the 360 EVO over the internet will be possible in future when using an authorized repeater cloud service, providing exceptional flexibility of control options.

With its remote system integration, 360-degree roll-axis rotation, payloads up to 30 kg, compact size, versatile connectivity, high-capacity 12/24 V camera power supply, and rock-steady stabilization even at long focal lengths, the 360 EVO offers an unparalleled price-performance ratio that makes it a budget-friendly product for the cine and broadcast markets.

First customer shipments of the 360 EVO, as well as upgrades for SRH-360 owners, will begin in Q1 2024.

Learn more at arri.com/360-evo

About ARRI:

"Inspiring images. Since 1917." ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.