



Contact:

Karolin Sallge
Manager, Product Marketing Lighting ARRI Group
+49 30 6782 3327
ksallge@arri.de

Reegan Koester
Senior Corporate Communications Manager ARRI
+49 89 3809 1768
rkoester@arri.de

FOR IMMEDIATE RELEASE

Michael Huelskemper joins ARRI as Vice President Product Management Business Unit Lighting

- **Michael Huelskemper heads up product management at ARRI Lighting**
- **Focus includes the development of compelling, value-driven, future-proof lighting products and solutions**
- **Even greater customer involvement in production definition and development processes**

October 9, 2023, Munich – As of October 1, 2023, Michael Huelskemper joins ARRI as Vice President Product Management Business Unit Lighting. In this role, he is responsible for further developing, improving, and broadening the product portfolio of the lighting division. His focus is on developing compelling, value-driven, future-proof products and solutions in a dynamic market. In doing so, even greater customer involvement in the product definition and development process will ensure increased attractiveness and competitiveness of the products.

Michael Huelskemper has more than 15 years of experience in the development and product management of LED luminaires and luminaire components in an international environment. With a degree in electrical engineering, he spent several years in management positions at global players such as OSRAM and Philips Lighting. Most recently, as Head of Regional Product Management EMEA at TE Connectivity, a leading global supplier of electronic components for industrial applications, he was responsible for building a downstream product management team. In addition to successfully bringing new lighting products to



market, he has a proven track record of portfolio transformation and managing cross-regional teams.

Dr. Matthias Erb, Chairman of the ARRI Executive Board, explains: "I am very pleased that Michael Huelskemper, a proven expert in the field of portfolio management for LED lighting products, has joined our ranks. With this important new addition to the team, we are driving forward the realignment of ARRI Lighting. I wish him a good start at ARRI and much success in his strategically important role."

Michael Huelskemper, new Vice President Product Management Business Unit Lighting at ARRI, adds, "It is a great honor and pleasure for me to continue the story of this iconic brand with exceptional lighting products together with the ARRI team. In the field of innovative, connected, and sustainable LED lighting, there is still a lot of development potential that we can leverage together with our customers."

About ARRI:

"Inspiring images. Since 1917." ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.