



Contact:

Judith Evans

+44 1895 457 113 (office)

jevans@arri-ct.com

Catia Marini

+49 89 3809 1382 (office)

cmarini@arri.de

FOR IMMEDIATE RELEASE

NEW MECHANICAL ACCESSORIES FOR ALEXA MINI

(10 March 2016, Munich) – ARRI is pleased to announce two new Pro Camera Accessories dedicated to the successful ALEXA Mini camera: a broadcast plate and a low bracket for shoulder operation. These products were recently presented as early production models at the BSC Expo in London and the Micro Salon in Paris, where they were enthusiastically received by industry professionals.

Broadcast Plate for ALEXA Mini

The ARRI Broadcast Plate for ALEXA Mini is an adjustable base plate designed for documentary-style filming. Featuring an advanced shoulder pad adjustment, the broadcast plate permits precise balancing on the shoulder without any need to disturb configurations that include components mounted to accessory rods.

The broadcast plate's compatibility with VCT-style tripod adapters such as the ARRI Quick Release Plate QRP-1 allows swift transition from shoulder to tripod.

Low Bracket for Camera Shoulder Pad CSP-1

The ARRI Low Bracket for CSP-1 is specifically designed for the Mini Adapter Plate MAP-2. When fitted to the Camera Shoulder Pad CSP-1, this low bracket makes handheld operating easier by lowering the ALEXA Mini on the shoulder by 15 mm.

About ARRI:

With headquarters located in Munich, Germany, ARRI was founded in 1917 and is the world's leading designer, manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI Group comprises a global network of subsidiaries and partners covering every facet of the film industry, including worldwide camera, grip and lighting equipment rental through ARRI Rental; turnkey lighting solutions through the ARRI System Group; and film production, postproduction, lab services, visual effects and distribution through ARRI Media. In 2013 ARRI Medical was founded to utilize ARRI's core imaging technology and know-how for medical applications.

Manufactured products include the ALEXA 65, ALEXA SXT, ALEXA Mini and AMIRA cameras; Master Anamorphic lenses; SkyPanel, L-Series and M-Series lights; Pro Camera Accessories and the Electronic Control System; the ARRILASER recorder and ARRISCAN archive technologies; and the ARRISCOPE 3D digital surgical microscope. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their technical contributions with 18 Scientific and Engineering Awards.

For locations and more information please visit www.arri.com