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FOR IMMEDIATE RELEASE

ARRI Pro Camera Accessories Support Sony, Panasonic and Red Gear

(NAB 2016, LAS VEGAS) – ARRI's Pro Camera Accessories (PCA) bring the high quality design and durability that ARRI is known for to cameras from other manufacturers. ARRI is pleased to announce new accessories are available for RED DSMC2, Sony α 7S/R II and Panasonic VariCam LT.

Two ARRI PCA base plates are available for the RED Weapon, Scarlet-W and Raven DSMC2 cameras. The ARRI Cine Plate for RED DSMC2 fits over classic studio bridge plates such as the ARRI BP-8 and BP-9, and offers a pair of sturdy rosettes. The documentary-style ARRI Broadcast Plate for RED DSMC2 enables users to adjust the position of the camera on the shoulder without repositioning accessories mounted to the rod system, and is compatible with VCT-style plates such as the ARRI QRP-1.

The ARRI Top Plate for RED DSMC2 is designed for low-mode applications and allows accessories to be mounted via industry-standard threads. It connects to the camera's electronic interface and offers a LEMO connector compatible with the RED LEMO adapter B. The ARRI Handle for RED DSMC2 features a sturdy, integrated 15 mm LWS rod console for the mounting of accessories such as lens motors or ARRI viewfinder brackets. The ARRI Monitor Bracket for RED DSMC2 allows the camera monitor to be repositioned on top-mounted 15 mm LWS rods.

ARRI PCA for Sony α 7S/R II

The ARRI Base Plate for Sony α 7S/R II is a camera-specific support built tightly around the 15 mm LWS rod system. The robust, lightweight base plate is ideal for handheld operating, but is also ready for the heavier setups of classic rental environments that involve studio bridge plates such as the BP-8 or BP-9.



The ARRI Side Brackets for Sony α 7S/R II surround the camera. They offer protection to the camera body and provide industry-standard accessory threads and cold shoes, allowing handles and a sturdy third-party viewfinder bracket to be attached. The camera rig can be comfortably operated using the generously-proportioned wooden grip provided.

The ARRI Cable Clamp for Sony α 7S/R II spares the camera's Micro HDMI connector from the stresses of repetitive use. An offset, full-size HDMI female connector offers a reliable connection to recorders, viewfinders or monitors.

PCA for Panasonic VariCam LT

The ARRI Plate for VariCam LT is a lightweight, hybrid support that is well-suited to common rental setups using studio bridge plates such as the BP-8 or BP-9, as well as documentary setups using VCT-style base plates like the ARRI QRP-1. It features fore and aft lockable adjustment on the base plate for shoulder balance optimization, as well as a pair of built-in extended rosettes.

The ARRI Top Plate for VariCam LT is a low-mode support, featuring numerous accessory threads and a built-in console for 15 mm LWS rods. It can be fitted with a range of ARRI PCA tools such as the CCH-2 handle, while maintaining compatibility with the original Panasonic viewfinder mount and handle.

The new ARRI Pro Camera Accessories are available in June. See our PCA products and more at NAB booth # C6537.

For more info, go to: <https://www.arri.com/pca>

About ARRI:

With headquarters located in Munich, Germany, ARRI was founded in 1917 and is the world's leading designer, manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI group comprises a global network of subsidiaries and partners covering every facet of the film industry, including worldwide camera, grip and lighting equipment rental through ARRI Rental; turnkey lighting solutions through the ARRI System Group; and film production, postproduction, lab services, visual effects and distribution through ARRI Media. In 2013 ARRI Medical was founded to utilize ARRI's core imaging technology and know-how for medical applications.

Manufactured products include the ALEXA 65, ALEXA SXT, ALEXA Mini and AMIRA cameras; Master Anamorphic lenses; SkyPanel, L-Series and M-Series lights; Pro Camera Accessories and the Electronic Control System; the ARRILASER recorder and ARRISCAN archive technologies; and the ARRISCOPE 3D digital surgical microscope. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their technical contributions with 18 Scientific and Engineering Awards.

For locations and more information please visit www.arri.com