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***The Salesman* wins ARRI/OSRAM Award at Munich Film Festival**

**(6 July 2016, Munich)** – The Iranian movie *The Salesman* has been selected by an independent jury to win the ARRI/OSRAM Award for Best International Film at the 34<sup>th</sup> Munich Film Festival, and with it a prize of goods and services worth EUR 50,000. Besides sponsoring the award, ARRI supported its hometown film festival in many other ways.

11 movies from the CineMasters Selection competed this year for the prestigious ARRI/OSRAM Award, with the jury consisting of actress Pegah Ferydoni, producer Stéphane Tchalgadjeff and Munich's former mayor Christian Ude. ARRI has sponsored the award since 2008, with OSRAM joining as co-sponsor in 2013.

The jury unanimously awarded the ARRI/OSRAM Award to *The Salesman*, by Iranian director Asghar Farhadi – “a film we found contemporary and yet universal,” explained jury member Stéphane Tchalgadjeff. The story revolves around a woman whose life changes dramatically after she and her husband move to a new apartment and traces of the previous tenant's dubious lifestyle start infiltrating the couple's world. “It's a film about who we are and who we could be as human beings,” noted Tchalgadjeff at the award ceremony.

*The Salesman* was captured with ARRI ALEXA XT cameras by cinematographer Hossein Jafarian. His visuals played a crucial role in the film, which picked up two awards earlier in the year at Cannes: Best Screenplay and Best Male Performance.

Franz Kraus of the ARRI Executive Board and Michael Willacker, Head of Professional and Industrial Applications at OSRAM, presented the ARRI/OSRAM Award at the grand ceremony at Carl-Orff-Saal. The jury also gave a special mention to Amos Gitai's film *Rabin, the Last Day*, which documents the final day in the life of Israeli Prime Minister Yitzhak Rabin, who was shot in Tel Aviv in 1995.



ARRI's participation in the 34<sup>th</sup> Munich Film Festival went beyond sponsoring an award at the closing event. ARRI Rental provided the lighting for the red carpets and photo call walls at the cinemas and the festival center at the Gasteig, while postproduction and creative services subsidiary ARRI Media was responsible for color grading and delivery of the film festival trailer, among other things.

Just before the Munich Film Festival, the Erich Pommer Institute (EPI) held its international co-production program Trans Atlantic Partners (TAP) 2016. 25 experienced independent producers from Europe, Canada, the US, India and South Africa were chosen to participate. TAP provides a unique combination of advanced training, effective networking between prospective co-production partners and purposeful feedback from experts. As one of the partners of the event, ARRI was excited to invite the international producers to a presentation at ARRI@Bavaria Film on June 27. Participants got an overview of current ARRI equipment such as the ALEXA 65 and ALEXA Mini cameras and SkyPanel lights, but also of the image and audio postproduction services offered by ARRI Media. Impressive demonstrations were given of VFX editing as well as ARRI's Dolby Atmos sound studio and Dolby Vision grading cinema – the only such facility outside of Hollywood.

**About ARRI:**

With headquarters located in Munich, Germany, ARRI was founded in 1917 and is the world's leading designer, manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI Group comprises a global network of subsidiaries and partners covering every facet of the film industry, including worldwide camera, grip and lighting equipment hire through ARRI Rental; turnkey lighting solutions through the ARRI System Group; and film production, postproduction, lab services, visual effects and distribution through ARRI Media. In 2013 ARRI Medical was founded to utilize ARRI's core imaging technology and expertise for medical applications.

Manufactured products include the ALEXA 65, ALEXA SXT, ALEXA Mini and AMIRA cameras; Master Anamorphic lenses; SkyPanel, L-Series and M-Series lights; Pro Camera Accessories and the Electronic Control System; ARRILASER recorder and ARRISCAN Archive Technologies; Trinity camera stabilization system; and ARRISCOPE 3D digital surgical microscope. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 18 Scientific and Technical Awards.

For locations and more information please visit [www.arri.com](http://www.arri.com)

**About OSRAM:**

OSRAM, based in Munich, is a leading global lighting manufacturer with a history dating back more than 100 years. The portfolio ranges from high-tech applications based on semiconductor technology, such as infrared or laser lighting, to intelligent, integrated lighting solutions for buildings and cities. OSRAM had around 33,000 employees worldwide at the end of fiscal 2015 (September 30) and generated revenue of almost €5.6 billion in that fiscal year. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED40; trading symbol: OSR).

Lamps from OSRAM are widely used in the cinematographic lighting world; they illuminate half of all film sets and half of all cinema screens. The Academy of Motion Picture Arts and Sciences has presented OSRAM with two Scientific and Technical Awards: one in 1983 for XBO technology and another in 1987 for HMI technology.

Additional information can be found at [www.OSRAM.com](http://www.OSRAM.com)