



Contact:

Heiko Meyer

Corporate Communications Manager/Spokesperson
+49 89 3809 1364
hmeyer@arri.de

Reegan Köster

Corporate Communications Manager
+49 172 539 6135
rkoester@arri.de

For immediate release

ARRI at Cannes 2017: Tech-talk and cocktails at the world's most important film festival

- **Most the Cannes film entries were shot with ARRI equipment**
- **ARRI events facilitate the professional exchange with filmmakers**
- **ARRI Media International Sales occupies a booth at the Marche du Film**

May 17, 2017; Cannes, France – From May 17 to 28, 2017 the who's-who of the movie world meet in Cannes. In its centennial year, ARRI travels to the Croisette to attend the 70th edition of the international film festival. "Cannes is the most important film festival worldwide. As a supplier of many products and services for the motion picture industry, it's important for us to be present," says Dr. Jörg Pohlman, Executive Board member of the ARRI AG. And adds: "Since its inception, ARRI has prided itself on building and maintaining exceptional relationships with filmmakers. The Festival de Cannes is a great opportunity for us to meet with directors, cinematographers, and other industry professionals from around the world and exchange information. There we get feedback, which we can directly put into the development and continuous improvement of our products."

To intensify industry relationships and build new ones, ARRI renews its long-standing partnership with the Directors' Fortnight and invites directors and cinematographers to a get-together titled: "Cocktails with ARRI." In addition, ARRI welcomes, together with the Producers Guild of America (PGA), the Union des Producteurs de Cinéma (UPC), and Film France, various producers to a reception. During both events, ARRI experts from the business units Camera Systems, Lighting, Media, and Rental are present. It's also possible to have a look at the camera systems ALEXA 65, ALEXA SXT, ALEXA Mini, and AMIRA including lenses, stabilizer systems TRINITY and MAXIMA, as well as lighting equipment like the SkyPanel.



Ultimately, many filmmakers count on ARRI products. The majority of the films participating the Cannes festival – from the main competition through to “Un Certain Regard” and “Director’s Fortnight” to “Critic’s Week” – were shot with ARRI equipment. Some of them were serviced by ARRI Rental: for example, OKJA from director Bong Joon-Ho, filmed by DP Darius Khondji (ASC, AFC) with ALEXA 65. At the “Un Certain Regard” contribution DIRECTIONS – where director Stephan Komandarev and DP Vesselin Hristov worked with ALEXA Mini – ARRI Media is responsible for worldwide distribution of the film.

At the Marché du Film, ARRI Media International Sales presents its complete portfolio at the Lerins Booth M.11 in Palais des Festivals – demonstrating which synergies and advantages are available to customers through ARRI’s various business units.

For more information about the Festival de Cannes visit <http://www.festival-cannes.com/en/>

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,300 staff worldwide. In 2017 ARRI is celebrating its centenary, having been founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of postproduction and equipment rental, supplying camera, lighting and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI’s engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com.