



**Contact:**

**Heiko Meyer**

Corporate Communications Manager/Spokesperson  
+49 89 3809 1364  
hmeyer@arri.de

**Reegan Koester**

Corporate Communications Manager  
+49 172 539 6135  
rkoester@arri.de

**For immediate release**

## **ARRI lays cornerstone at the new company headquarters**

- **Cornerstone placed at the new headquarters in Munich, Germany**
- **Global player ARRI is committed to keeping production local**
- **ARRI named as a prime example of German Mittelstand efficiency**

**May 24, 2017; Munich, Germany** – “In 1917, August Arnold and Robert Richter founded a film technology company in a small, former shoemaker’s shop in the Tuerkenstrasse in Munich. They called the company ARRI. 100 years later, we are laying the foundations for a new production and office building in Parkstadt Schwabing.” With these words, Dr. Joerg Pohlman, Executive Board member of the ARRI AG, welcomed guests to the cornerstone laying ceremony at the construction site of the company’s new headquarters on May 24, 2017.

The relocation represents a milestone in the company's history and serves to secure its future. The building, carrying the project name ARRIAL, is centrally located, easily accessible, and offers the desired amount of room. After completion, the complex will enjoy 20,000 square meters (215,000 square feet) of usable space, able to accommodate 600 employees from the company’s central functions teams as well as the Business Units Camera Systems and Medical.

From Hollywood to Bollywood, ARRI is truly a global player with around 1,300 employees at numerous locations worldwide. “However, ARRI is and remains a Munich based company. With this new building, we are committed to maintaining our production in Munich,” explained Dr. Joerg Pohlman.

Guests of the ceremony included Munich’s Mayor, Josef Schmid, Head of the Department of Labor and Economy, as well as Chairman of the Cultural Committee



of the state capital of Munich. “ARRI's products are setting standards worldwide. Therefore, this long-established company positively contributes to the good reputation of the Munich as well as the Bavarian film industry,” emphasized the Mayor. Furthermore: “ARRI is a prime example of the German Mittelstand's efficiency. We are also very pleased that ARRI will continue to produce their products in Munich and, from here, export to the world.”

ARRI views ARRIAL as a campus that will allow for new forms of collaboration. Optimized work flows, shorter distances, better communication: The employees are to be given optimal conditions in which to be innovative well into the future. After all, production at ARRI has changed considerably in recent years. For example, ARRI now performs its own sensor bonding in a clean room. Innovation remains enormously important for ARRI. Not for nothing has the research and development staff tripled over the past four years.

Architect Achim Hoffmann from Hoffmann Amtsberg in Graefelfing also addressed the guests. He reflected on the design of the building, its peculiarities and challenges. “ARRI did not want a normal commercial building, but a house that gave space to several hundred individualists, creative engineers, and freelance film makers. On behalf of my co-workers and project partners, I would like to thank the building's owners for the opportunity to create an extraordinary house for an extraordinary company,” said Achim Hoffmann. The building's shell is scheduled to be completed by the end of 2017 with the current plan to move the first departments in by December 2018.

The ceremony came to a close with the sealing of an engraved metal box containing the current edition of the customer magazine *ARRI News* as well as several daily newspapers. Dr. Joerg Pohlman concluded: “Let us lay the foundation. The foundation for a new building and for a successful future. To the next 100 years!”

**About ARRI:**

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,300 staff worldwide. In 2017 ARRI is celebrating its centenary, having been founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of postproduction and equipment rental, supplying camera, lighting and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.



For locations and more information please visit [www.arri.com](http://www.arri.com).