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**For immediate release**

## **ARRI Rental opens satellite office in Brooklyn, New York**

- **Brooklyn Haus: a city-based ancillary to the long-established headquarters in Secaucus, NJ.**
- **Prep space, drop-off and pick-up for camera equipment.**
- **Crew hospitality in the heart of Brooklyn's studio landscape.**

**(15 January 2018, Brooklyn, NY)** – ARRI Rental, a leading provider of camera, lighting and grip equipment, is excited to announce the opening of ARRI Rental Brooklyn Haus in Greenpoint, Brooklyn.

Situated in the heart of Brooklyn's studio landscape, with locations such as Broadway Stages, Steiner Studios, Silvercup Studios and Kaufman Astoria Studios in immediate proximity, Brooklyn Haus functions as a traditional camera rental facility, as well as a gathering place for production and crew, with meeting rooms, entertaining spaces and a café.

“By opening Brooklyn Haus we not only underline our long-term commitment to support New York's bustling production community and its members,” says Lisa Harp, President of ARRI Rental US Camera, “but also create an inviting environment for networking, exchanging ideas and listening to customers.”

ARRI Rental in Secaucus, New Jersey remains the rental headquarters for North America, providing the full spectrum of services for camera, lighting and grip rental.

ARRI Rental's Chief Executive Martin Cayzer comments: “Brooklyn Haus epitomizes our global focus on customer experience; we are locating where our clients are shooting and need us there to support them. Having a presence in New York City will bring day-to-day efficiencies for our clients and—just as importantly—give them a sense of who we are and what we stand for by providing a home-from-home in this vibrant, creative and exciting borough. That and great coffee, of course.”

## **About the ARRI Rental Group**

ARRI Rental is a leading provider of camera, lighting and grip equipment to the feature film, television, advertising, broadcast and events markets. Operating through a network of rental facilities in North America and across Europe, the group's combined resources and expertise allow ARRI Rental to develop and roll out exclusive, proprietary technologies. These include the ALEXA XT B+W and the ALEXA 65, a large-format solution for high-end theatrical motion pictures, comprising a 65 mm digital cinema camera, custom-designed prime and zoom lenses, and fast, efficient workflow tools.

Recent productions serviced by the group include: *Thor: Ragnarok*, *Blade Runner 2049*, *Mary Magdalene*, *Solo: A Star Wars Story*, *Avengers: Infinity War*, *Altered Carbon*, *Bright*, *The Greatest Showman*, *Gerald's Game*, *The Mountain Between Us*, *American Made*, *Marshall*, *Breathe*, *Okja*, *Doctor Strange (ALEXA 65 only)*, *Passengers (ALEXA 65 only)*, *War for the Planet of the Apes*, *Rogue One: A Star Wars Story (ALEXA 65 only)*, *Live by Night (ALEXA 65 only)*, *Ghost in the Shell (ALEXA 65 only)*, *Transformers: The Last Knight*, *Life*, *Captain America: Civil War (ALEXA 65 only)*, *The Great Wall*, *Divergent: Allegiant*, *Game of Thrones* and *Snowden*, amongst others.

For locations and more information please visit [www.arrirentalgroup.com](http://www.arrirentalgroup.com).

## **About ARRI**

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. The company was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

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