



**Contact:**

Reegan Koester  
Corporate Communications Manager ARRI  
+49 89 3809 1768  
rkoester@arri.de

**FOR IMMEDIATE RELEASE**

## **ARRI's CPO Program under new management**

- **Arne Stadler joins ARRI as Business Manager Certified Pre-Owned Program Camera Systems & Lighting**
- **Selected camera and lighting products available**
- **Comprehensive check and overhaul, final functional tests, and warranty**

**May 22, 2023; Munich** – Under the umbrella of the Approved Certified Pre-Owned (CPO) Program, ARRI offers technically refurbished products with the same warranty as new models. This globally oriented program is now headed by Arne Stadler as Business Manager Certified Pre-Owned Program Camera Systems & Lighting. He takes over this role from Christian Richter, who has successfully established and expanded the CPO business at ARRI over the past five years and will now focus on his role as General Manager Sales & Solutions EMEA. Arne Stadler reports to Stephan Schenk, General Manager Global Sales & Solutions.

Before joining ARRI, Arne Stadler was responsible for the business development of film cameras and lenses at Canon for the DACH region. The film and media technology engineer has extensive sales and industry experience and started his career as a cinematographer and Steadicam operator.

Equipment for sale in the ARRI Approved CPO program is rigorously inspected and technically refurbished with the utmost care. During the inspection process, cameras, lenses, luminaires, and other products are tested, any mechanical defects are repaired, electronic components are updated, and worn parts are replaced if necessary. All products receive the latest software version and a final function test. Only then are they released for sale by ARRI. All ARRI CPO products come directly from the manufacturer and with warranty.

For more information on the ARRI Approved CPO program: [www.arri.com/cpo](http://www.arri.com/cpo).



**About ARRI:**

"Inspiring images. Since 1917." ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit [www.arri.com](http://www.arri.com).