



Contact:

Thomas Feuchtmann

Head of Marketing Camera Systems
+49 89 3809 1712
tfeuchtmann@arri.de

Reegan Koester

Corporate Communications Manager
+49 89 3809 1768
rkoester@arri.de

FOR IMMEDIATE RELEASE

Boosting operator control: ARRI's new Digital Remote Wheels DRW-1

- **Digital interpretation of classic ARRI crank wheels**
- **Driven by LBUS technology**
- **Highly modular design and workflow**

September 13, 2018; IBC (Amsterdam) – ARRI is launching new Digital Remote Wheels DRW-1—an additional controller for use with its Stabilized Remote Head SRH-3. The DRW-1 combines state-of-the-art digital technology with components inspired by earlier generations of the ARRIHEAD. The heavy, hand polished, precision-engineered crank wheels are the same as were used on the mechanical ARRIHEAD. Bringing a mechanical touch and feel to a digital workflow, they provide operators with maximum control by producing a smooth, linear information stream, and enabling operators to trust their muscle memory.

Mechanical friction can be added in order to make the controls less prone to unintended movement, but more responsive to the individual. The brake lever also pays homage to its counterpart on the ARRIHEAD, mimicking the operation of its mechanical forebear and allowing for optimal, intuitive control. “Everything here is a classic design—after just a minute the operator will feel at home with this,” says Curt Schaller, Product Manager, ARRI Camera Stabilizer Systems. “In the end—it’s all about having everything under control.”

The DRW-1’s assignable controls and interchangeable components make it readily adaptable to the working style and habits of the operator. The angle of the wheels is adjustable to allow for use even in tight or constrained places. An



additional third wheel can be quickly added to the system. Screw holes of different sizes allow for easy attachment of a wide range of accessories. The DRW-1 can also be mounted on any tripod or stand.

Using the LBUS standard, the wheels are daisy-chainable, and so require a minimum of cabling, and as LBUS cables are widely available they are easily replaceable. The DRW-1 is backed by ARRI's global network of service centers, and in conjunction with the SRH-3, represents a supremely controllable, adaptable, and cost-efficient remote-head system.

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. The company was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com.