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FOR IMMEDIATE RELEASE

ARRI and Angelbird introduce CFast™ 2.0 Memory Card

- **ARRI Edition AV PRO AR 256 CFast 2.0 card for use with ARRI digital camera systems ALEXA Mini and AMIRA**
- **Superior heat dissipation**
- **Stable recording performance**

September 26, 2018 Munich, Germany – ARRI is introducing the ARRI Edition AV PRO AR 256 CFast 2.0 card by Angelbird. The card has been designed and certified for use in the ARRI ALEXA Mini and AMIRA camera systems* and can be used for ProRes and MXF/ARRIRAW recording.

ARRI has worked closely with Angelbird Technologies GmbH, a hi-tech company based in Vorarlberg, Austria. Angelbird is no stranger to film production, and some of their gear can be found at ARRI Rental European locations. The company's young yet experienced team has a passion for quality and great attention to detail.

"Many of the CFast cards we tested delivered good results, but it usually takes the manufacturers a few attempts to stabilize their performance for high data-rate write patterns," says Oliver Temmler, Product Manager for Storage Media at the ARRI headquarters in Munich, Germany. "Angelbird really stood out—they listened to us closely and quickly determined which parameters they had to tweak."

For the ARRI Edition CFast card, the Angelbird team did not want to settle for "good enough" but went straight for "the very best." They developed an ARRI-specific card that uses a combination of thermally conductive material and so-



called underfill, to provide superior heat dissipation from the chips, and to secure the electronic components against mechanical damage.

The result is a rock-solid 256 GB CFast 2.0 card, with super-stable recording performance all the way across the storage space, making it the perfect addition to an ALEXA Mini or AMIRA camera setup.

The ARRI Edition AV PRO AR 256 memory card is available from ARRI and other sales channels offering ARRI products.

* Support for new CFast 2.0 cards is currently not planned for ALEXA XT, SXT(W), and LF cameras.

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. The company was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com.