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FOR IMMEDIATE RELEASE

New Executive Board member for technology at the ARRI Group

- **Dr. Michael Neuhaeuser becomes Executive Board member for technology at the Munich-based film technology company ARRI**
- **Franz Kraus joins the Supervisory Board**

July 24, 2018, Munich – The Supervisory Board of the globally active ARRI Group with headquarters in Munich, Germany, appointed Dr. Michael Neuhaeuser, effective September 1, 2018, as the new Executive Board member responsible for technology. He is the successor to Professor Franz Kraus, former Executive Board member for technology of the ARRI Group, who, after more than 30 years of highly successful work for the ARRI Group, joins the Supervisory Board and will continue to be closely associated with the company.

Franz Kraus, with his vision and many innovative developments, has played a decisive role in the successful development of ARRI over that last few decades. He earned great merits in his tenure especially during the digitalization of the film industry with the development of the ALEXA digital camera system and early competence in multi-channel LED technology for ARRI lighting. During the time Franz Kraus was responsible for research and development at ARRI, the company was presented with nine Scientific and Technical Awards by the Academy of Motion Picture Arts and Sciences for its outstanding technical achievements. In 2011, together with two colleagues, he was personally honored with an Academy Award of Merit, an Oscar statuette—the highest award in the film industry worldwide—for the design and development of the digital film



recorder, the ARRILASER, which pioneered the development of digital products at ARRI.

Dr. Michael Neuhaeuser, new Executive Board member responsible for technology at the ARRI Group, previously served as Vice President of Automotive Microcontroller Development at Infineon Technologies in Munich. He studied electrical engineering at the Ruhr-University Bochum, Germany, subsequently completed his doctorate in semiconductor devices, and can look back on an international career of 30 years in the electronics industry. Dr. Michael Neuhaeuser started his industrial career at Siemens Semiconductor in Villach, Austria, and also took over leadership development at MICRAM Microelectronic in Bochum. He joined Infineon Technologies in 1998 where he performed various management functions in Germany and abroad. Some of his notable accomplishments include being responsible for the digital cordless business since 2005 and, together with his team, having developed the world's first fully integrated DECT chip. In 2009, he was appointed to Vice President and General Manager at Infineon Technologies Romania in Bucharest where, as country manager, he built up various local activities with more than 300 engineers. In 2012, he was asked to head up the automotive microcontroller development division for which he and his team developed the highly successful AURIX product family, which is used in every second car worldwide.

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. In 2017 ARRI is celebrating its centenary, having been founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction and international sales as well as equipment rental, supplying camera, lighting and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com.