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## FOR IMMEDIATE RELEASE

## New ARRI Pro Camera Accessories for Sony Venice and Venice 2 now shipping

- Enhancing the flexibility and ergonomics of Sony Venice cameras
- The most robust and reliable Venice accessories on the market
- Improvements based on user feedback
- Basic and Pro sets available for different shooting needs
- Modular compatibility with the entire ARRI PCA ecosystem

**March 7, 2022, Munich –** ARRI has introduced new modular, lightweight, and extremely robust accessories for the Sony Venice and Venice 2, which are now available for delivery. Building on customer feedback about ARRI's widely adopted original line of Venice accessories, these new components offer further rigging opportunities and more mounting options.

The four new ARRI Pro Camera Accessories (PCA) parts are a base plate, top plate, and two side brackets. Available individually or in four sets (Basic or Pro Cine Set and Basic or Pro Broadcast Set), they can be combined with each other and with existing ARRI PCA to equip Venice cameras for any shooting need.

Like all ARRI PCA sets for third-party equipment, these new Venice sets offer users the ability to integrate their cameras into established on-set workflows based on ARRI standards for bridge plates, dovetail plates, viewfinder extension brackets, matte boxes, and many other filmmaking tools.

ARRI accessories for the Sony Venice and Venice 2 considerably improve the ergonomics of the standard base cameras. The large, comfortable shoulder adapter provides more than 100 mm of travel for balancing handheld setups, while the top handle can be quickly slid back and forth to accommodate the balance point of devices such as the Easyrig. The base plate features a miniature dovetail receiver that allows users to rapidly change between the Broadcast Shoulder Adapter BSA-1, the Bridge Plate Adapter BPA-5, and the



Stabilizer Adapter Mount SAM-4 for ARRI CSS devices. Multiple ARRI 3/8"-16, 1/4"-20, and 25 mm-spaced M4 mounting points enable assistants to attach accessories in a wide variety of different positions all over the camera. Side brackets now provide further mounting options, as well as protection for the camera, while being spaced far enough away from the camera body to prevent damage from accessory arms and other screws.

ARRI Multi-HEX screw technology is incorporated into all components. The multi-threaded screw design of ARRI Multi-HEX means users can fasten and unfasten screws with more than one tool, increasing flexibility and time efficiency on set. Up to four different tools can be used for the ARRI Multi-HEX fittings (3 mm, 4 mm, 5 mm and 5/32" Allen/hex keys).

The new ARRI PCA sets for Venice and Venice 2 allow rental houses to continue using the ARRI-standard accessories that have formed the basis of their camera kits for decades. They work immediately and securely with the full range of ARRI PCA components, without fuss or adjustments to established on-set practices.

Only ARRI accessories provide the functionality and rugged durability that assistants rely on to get them through long, tough days on professional sets. ARRI PCA components are built to exacting tolerances out of only the highest quality materials and are designed by a team of dedicated engineers, drawing on more than a century of experience creating the ultimate filmmaking tools.

To learn more about ARRI PCA for Sony Venice and Venice 2, please visit: <a href="https://arri.link/3GLWIbV">https://arri.link/3GLWIbV</a>

## **About ARRI:**

"Inspiring images. Since 1917." ARRI is a global player within the motion picture industry, employing around 1,200 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, and Rental, all dedicated to connecting creativity and future technologies for moving images. ARRI is a leading designer and manufacturer of camera and lighting systems as well as system solutions for the film, broadcast, and media industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit www.arri.com.