

# ARRIse

## ARRI Support and Education Program for Asia Productions

As a global leader in the motion picture media industry, ARRI's goal is not only to deliver cutting-edge technology for moving images, but also to champion emerging and independent filmmakers by providing them with opportunities to turn their ideas and visions into reality.

ARRIse will support emerging filmmakers from Asia\* with free rental of ARRI equipment\*\*, including:

- **One ARRI camera body and basic accessories**
- **Electronic Viewfinder**
- **Electronic control system, e.g., Hi-5**
- **ARRI Lenses**

\*Include following countries: Brunei, Cambodia, Indonesia, Japan, Laos, Malaysia, Myanmar, Philippines, Singapore, South Korea, Thailand, Vietnam.

\*\*Final package will be discussed with the successful candidates individually.

### Who can apply?

- The applicant must have a key creative role in the film's production: Director, cinematographer, or producer.
- The applicant must be at least 18 years old.
- The applicant must be a citizen from one of the countries or cities listed below:  
Brunei, Cambodia, Indonesia, Japan, Laos, Malaysia, Myanmar, Philippines, Singapore, South Korea, Thailand, Vietnam.
- The applicants must have produced less than five feature films in the same role.
- The applicant must own the copyright of the film and/or will be able to grant ARRI the copyright to use any of their film-related content for our purposes. These include, but are not limited to, film excerpts, still photos, behind-the-scenes materials, quotes, and interviews.

### Requirement of the Project

- The project must be filmed in the countries listed below:  
Brunei, Cambodia, Indonesia, Japan, Laos, Malaysia, Myanmar, Philippines, Singapore, South Korea, Thailand, Vietnam.
- The total production budget, including all phases of production, must be within
  - o US\$ 500,000 for feature film
  - o US\$ 300,000 for documentary
  - o US\$200,000 for short film

- The project should have insurance to cover any damage, loss, and theft of the equipment.
- The project should be shoot in the countries listed above.
- Non-English language films must have English subtitles

### **Requirement of the Candidates**

- Copy of the valid passport
- A valid certificate of insurance of the production, which covered the value of the rental equipment
- Candidate agrees:
  - o To include ARRI logo in credits and the wording "Supported by ARRI"
  - o To provide imagery related to the project or stemming from the project, it may be film excerpts, still photos, behind-the-scenes materials, quotes or interview, etc.
  - o To grant ARRI a non-exclusive right, unlimited in time, space to use and exploit the above materials for promotional and marketing purposes of any kind, in any media.
- Equipment pick up is available from ARRI office in Asia region, including Singapore, Japan and South Korea. If local pick up is not possible, shipping of equipment to other locations will be covered by the candidates.

### **Application Guidelines:**

- The application process is open all year and will be reviewed on a cyclical basis.
- Application must be received at least 4 months in advance of the shooting date for optimal consideration and equipment availability.
- All submission document must be in English
- Fill in the application form and email to [ARRIse@arri.asia](mailto:ARRIse@arri.asia)
- Please state your email subject as ARRIse-Country-Name of Your Project (example: ARRIse-SouthKorea-Parasite)
- A separate upload link will be provided individually to submit the below materials:
  - o Synopsis
  - o Biography and filmography of the director, cinematographer, and producer
  - o Link to director's and cinematographer's reel or previous work samples
  - o Director's statement, Visual concept and/or references
  - o Character and background design of the proposed film
  - o Current status and production Timeline (include shooting dates)
  - o Marketing and distribution strategy
  - o Budget and financial plan
  - o Financial proof (for shortlisted projects only)
- Only applicants who advance to the next round of consideration will be contacted by ARRI.

For inquiries, please contact: [ARRIse@arri.asia](mailto:ARRIse@arri.asia)