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FOR IMMEDIATE RELEASE

ARRI appoints Stephan Schenk General Manager Global Sales & Solutions

- **Stephan Schenk is responsible for ARRI's worldwide sales and service departments**
- **Focus on cross-product and cross-market activities as well as the expansion of the systems business**

March 11, 2021; Munich – Stephan Schenk, as General Manager Global Sales & Solutions, has taken over responsibility for the worldwide sales and service of ARRI's hardware products as well as the company's solutions business. This newly created position aims to combine and align the sales and service activities across all ARRI product groups and expand the systems business across all markets.

In this role, Stephan Schenk reports directly to Executive Board member Markus Zeiler. He is responsible for all the sales and service departments of the camera systems and lighting business units, including the ARRI System Group in Berlin. Additionally, the regional managers from the Americas, China, East Asia Pacific, and EMEA will report to Stephan Schenk.

Stephan Schenk joined ARRI on August 1, 2009, as head of ARRI's Business Unit Camera Systems. He was appointed to Managing Director of Arnold & Richter Cine Technik in July 2014. "From day one, Stephan Schenk has guided the business activities of the ALEXA camera platform to great success and has developed the Camera Systems business unit for more than ten years. The cornerstone was the system concept he initiated for camera, lenses, components, and interfaces," emphasizes Markus Zeiler, and adds: "On behalf of ARRI, I would like to sincerely thank Stephan Schenk for his outstanding achievements and services to the company in recent years. We wish him every success in this new area of responsibility."



Stephan Schenk is looking forward to the new challenges: “We have a comprehensive portfolio of camera and lighting systems and strive to combine our products and services in the best possible way for the benefit of our customers. In addition, we want to develop solutions for our customers that also consider the products of other manufacturers and partners. New challenges, such as virtual productions or IP-based workflows, can best be tackled in cross-product teams. These solutions are as multifaceted as the creative ideas of our customers.”

About ARRI:

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture industry, employing around 1,200 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, and Rental, all dedicated to connecting creativity and future technologies for moving images. ARRI is a leading designer and manufacturer of camera and lighting systems as well as system solutions for the film, broadcast, and media industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental’s first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world.

The Academy of Motion Picture Arts and Sciences has recognized ARRI’s engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit www.arri.com.