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**FOR IMMEDIATE RELEASE**

## **ARRI offers the full range of bebob products in Japan and Korea**

- **Full range of bebob batteries and battery accessories are now available locally in Japan and Korea through ARRI.**

**September 17, 2020; Hong Kong** – Following the collaboration with ARRI Australia, renowned German battery manufacturer, bebob, has once again partnered with ARRI to bring its products directly to Japan and Korea. Customers from both countries can now purchase the full range of bebob batteries and battery accessories locally from ARRI.

All ARRI battery mounts are compatible with bebob batteries, the result of a trusted, long-standing partnership. Our teamwork has paved the way for the development of the B-Mount, a new 24V battery mount system created by bebob engineers, in close consultation with ARRI, that fulfills the power demands of today's equipment while providing maximum flexibility. Now, this partnership is expanding towards sales distribution.

As the demand for high-caliber content continues to rise, ARRI is working hard to equip users with top-quality products not only from our own factories but also from our partner companies, serving as a one-stop-shop for all things film and broadcast. This growing collaboration with bebob enables film and television industry players in Japan and Korea to acquire premium-grade batteries safe and hassle-free.



Our sales team have started processing orders from both countries. For all purchase requests and inquiries, you can email [salesupport@arri.asia](mailto:salesupport@arri.asia). For more information on bebob products, visit [www.bebob.de](http://www.bebob.de).

**About ARRI**

“Inspiring images. Since 1917.” ARRI is a global company within the motion picture media industry, employing around 1,400 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Media, and Rental, all dedicated to connecting art and future technologies for moving images. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, and supplying camera, lighting, and grip packages to professional productions. The Academy of Motion Picture Arts and Sciences has recognized ARRI’s engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit [www.arri.com](http://www.arri.com).

**About bebob:**

Since 25 years, bebob stands for premium camera accessories, technical innovations, and proven quality “made in Germany.” Founded in 1995, the battery manufacturer is currently one of the most renowned producers in the film technology industry. Bebob has introduced features that continue to set standards in the industry, including virtually unbreakable batteries, replaceable cells, twist D-Tap, and the CINE V-Mount.

Tens of thousands of bebob batteries and chargers are currently in use at film and TV studios all over the world. Their product portfolio includes V-Mount, B-Mount and Gold-Mount compatible batteries, micro batteries, chargers, adapters, hot swap adapters, and more. Bebob’s groundbreaking technical solutions include the rugged yet space-saving Vmicro and Amicro batteries, and the CUBE 1200, a Multi-Voltage Li-Ion Battery with an extraordinary power capacity of 1176Wh and built-in charger.

For more information please visit: [www.bebob.de](http://www.bebob.de)