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New ARRI Stabilized Remote Head SRH-360 and SRH-3 upgrade

- **Newly designed slip ring enables endless 360-degree rotations around the pan axis**
- **50% increase of pan motor torque compensates for centrifugal forces on high-speed shots**
- **Compact and lightweight, with the highest payload on the market, relative to size and weight**
- **Various SRH-360 packages available, as well as a slip ring upgrade for the SRH-3**

April 22, 2020; Munich – ARRI announces the latest addition to its Camera Stabilizer Systems range: the Stabilized Remote Head SRH-360.

Like its predecessor the SRH-3, ARRI's new SRH-360 is a three-axis, entirely stabilized remote head that allows full-sized cameras weighing up to 30 kg/66 lbs. to go where no other head could venture. Whether on set, in a studio, or at an event, the intelligent and adaptive SRH-3 and SRH-360, together with digital controllers such as the DRW-1, DEH-1, and Master Grips, have the full force of ARRI technology behind them.

The major improvement with the SRH-360 is to the pan axis functionality. A new slip ring permits unlimited rotation of the head on its pan axis, which is a feature that has been requested by many customers. At the same time, the torque of the pan motor has been increased by 50%, allowing it to compensate for powerful centrifugal forces when shooting high-speed camera moves. This makes the SRH-360 even more flexible for dynamic environments such as action, stunts, vehicle work, sports, and live music performances.

Curt Schaller, Product Manager Camera Stabilizer Systems at ARRI, comments, "Unleashing the pan axis by adding a slip ring and a more powerful pan motor



gives the cinematographer and camera operator the freedom to create moves and frames that they could not get before.”

SRH-3 owners can upgrade to SRH-360 functionality with the new slip ring pan axis module. Regional ARRI sales offices will be able to provide full details of the upgrade.

Even with the enhanced pan features, the SRH-360 and upgraded SRH-3 are still compact, robust, and lightweight heads. They are capable of handling payloads in excess of three times their own weight, which represents the best weight-to-payload ratio available on the market. They also deliver amazingly stable images, no matter how uneven the terrain or how fast the camera is moving.

LBUS-based control of the head, camera, and lens make the ARRI stabilized remote heads easy to use and suitable for both cine and broadcast applications. Modularity is another stand-out feature of the SRH-360 and SRH-3. They are compatible with ARRI accessories like the DRW-1; DEH-1; Master Grips; OCU-1; cforce motors; all SAM plates; and dedicated RMB, UMA, and ARS brackets. In addition, they can be used with Canon and Fujinon broadcast lenses through ARRI's LCUBE CUB 2.

The new SRH-360 will begin shipping during Q2 2020 and can be purchased in different sets, with various joystick configurations. Going forward, neither the SRH-3 nor SRH-360 will contain radio modules, but can instead be used with the new external radio modules ERM-2400 (2.4 GHz) and ERM-900 (900 MHz) in order to avoid problems with regional radio regulations.

About ARRI:

Inspiring images. Since 1917. ARRI is a global company within the motion picture media industry, employing around 1,400 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Media, and Rental, all dedicated to connecting art and future technologies for moving images. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, and supplying camera, lighting, and grip packages to professional productions.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit www.arri.com.