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FOR IMMEDIATE RELEASE

ARRI Academy launches new lighting systems controls video course

- **New 11-part video course is called “Lighting Systems Control with Richard Cadena”**
- **Course is taught by lighting veteran and ETCP recognized trainer/Certified Entertainment Electrician Richard Cadena**
- **Course provides a detailed overview of established technologies, such as DMX, and emerging technologies such as sACN**

April 2, 2020; Munich – The ARRI Academy is pleased to announce the launch of a new course designed for all levels of lighting and video production professionals. “Lighting Systems Control with Richard Cadena” is an 11-part video course that serves as the ultimate guide to get you up and running with digital lighting control, using DMX, RDM, Wireless DMX, and ethernet-based networks.

The 11-part series consists of short, informative videos with classes ranging in length from 5 minutes to 34 minutes. Course attendees will gain a working knowledge of standard and emerging technologies and will be trained on the latest lighting technology. The complete list of classes is as follows: DMX, Building DMX network, Troubleshooting DMX network, RDM, Wireless DMX, Intro to ethernet-based networking, Testing ethernet-based networks: PING and IPCONGIF commands, Art-Net, sACN, Consoles, and ARRI LED Ecosystem.

The series is taught by Richard Cadena; an ETCP recognized trainer and Certified Entertainment Electrician. Cadena brings over 30 years of lighting industry experience and has been training entertainment lighting professionals around the globe. The series gives an overview of established and emerging



technologies, best practices, and guides users on how to troubleshoot potential issues. Cadena's insight into the discipline of lighting and the industry is extensive. In the episode on Wireless DMX, for example, he explains, "When people tell me, 'Oh, I don't trust wireless DMX,' I start asking questions." Cadena continues, "Well, what kind of wireless were you using? Whose transmitter was it? Whose receiver was it?" Typically, what you'll find is that they don't really understand best practices."

Response to the series has been positive. Daniele Nocera, owner of event and rental company Ciclope Productions, mentions, "I learned a lot! As an owner of an event company, I have been exposed to DMX systems almost every single day for the past ten years. I learned some of the basics that I didn't understand previously. Now I am better prepared to resolve problems I may encounter."

Cinematographer Laszlo Nador adds, "I actually own an ARRI L7, and I wasn't even aware of all the amazing controls it offers and how you could operate them remotely. It was a great workshop that opened my eyes to how technology enables lights to be adjusted without having to climb a ladder; now all the light sources can be controlled very safely from a very inexpensive device."

For more information on the ARRI Academy's "Lighting Systems Control with Richard Cadena," please click here: <https://www.arri.com/lightingsystemscontrol>

About ARRI:

"Inspiring images. Since 1917." ARRI is a global company within the motion picture media industry, employing around 1,400 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Media, and Rental, all dedicated to connecting art and future technologies for moving images. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, and supplying camera, lighting, and grip packages to professional productions.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit www.arri.com.