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**FOR IMMEDIATE RELEASE**

## **Orbiter Research/Roberto Pintore and ARRI agree on permanent coexistence of their Orbiter brands**

- **Both ARRI and Roberto Pintore are owners of the brand name Orbiter**
- **Both companies use their own individual brand design**

**Munich/Berlin, January 29, 2020** – Both ARRI and Mr. Roberto Pintore are respective owners of a registered trademark Orbiter. ARRI, a company that designs and manufactures camera and lighting systems, developed a particular LED fixture under this name, which is marketed worldwide. Via its licensee, Orbiter Research GmbH, Roberto Pintore distributes and rents worldwide under the brand Orbiter stationary and mobile camera tripods combined with a seat and cable reel systems. Both companies have agreed on a permanent coexistence and use of their brands Orbiter and each company uses its own individual design. Further information on Orbiter products can be found at [www.arri.com/orbiter](http://www.arri.com/orbiter) (ARRI) as well as at [www.orbiter.tv](http://www.orbiter.tv) (Roberto Pintore).

**ORBITER** stands for camera tripods and cable reel systems

**Orbiter**® stands for LED fixtures

**About ARRI:**

“Inspiring images. Since 1917.” ARRI is a global company within the motion picture media industry, employing around 1,400 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Media, and Rental, all dedicated to connecting art and future technologies for moving images. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider

# ORBITER

# ARRI®

in the fields of film post- and coproduction, international sales, as well as equipment rental, and supplying camera, lighting, and grip packages to professional productions.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information, please visit [www.arri.com](http://www.arri.com).

**About Orbiter Research/Roberto Pintore:**

Orbiter Research GmbH and Roberto Pintore act as a global joint venture in the broadcast and film branch and the aerospace industry.

Since 2001, Roberto Pintore designs and markets a wide range of technically innovative product systems for these industries under the Orbiter trademark, in particular mobile and stationary camera seats and cable reel systems. The company was founded in 2002 in Berlin, where marketing, technical product consulting and support are still provided today. Since 2017, development and manufacturing, sales and rentals, as well as maintenance, spare parts and repairs have been bundled by Orbiter Research GmbH at the Bremen office. Orbiter products are present in Europe, the USA and Canada, Central and South America, Asia, Australia and New Zealand, in South Africa and in the United Arab Emirates.

Due to its performance, efficiency and its immunity to interference, the Orbiter camera seat system is used as a standard system by various sports associations, such as FIFA, UEFA and DFL, Orbiter Research GmbH performs the related service and support constantly at the highest level.

For company location and more information please visit [www.orbiter.tv](http://www.orbiter.tv).