## **360° IMMERSIVE VR** FROM THE **MIDDLE EAST PERSPECTIVE**





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## **360° FILMING AND VR** AS A NATURAL EVOLUTION FROM A FILMMAKER PERSPECTIVE



## MEET DANI



## MEET DANI



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PROD.

ROLL	SCENE	TAKE

DIRECTOR:

CAMERA:

DATE:

Day-Night Int Ext Mos Filter Sync

## CINERAA INTERNET INTERNET INTERNET INTERNET



# CINEMA STORYTELLING, INNOVATION



# **INTERNET** WEB, INTERACTIVITY, 5G



## IPHONE CAMERA, CONNECTIVITY



#### MIDDLE EAST VR AR MARKET: PRIVATE SECTOR, GOVERNMENT, EDUCATIONAL, ENTERTAINMENT

## \$6BN IN 2020

SOURCE: IDC's 'Worldwide Augmented and Virtual Reality Spending Guide'



# **VR IN THE UAE RTA** VIRTUDRIVE



## VR IN THE UAE **UAE FOOTBALL LEAGUE** VR EXPERIENCE



moin Screen

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vod Gallery Panel estmoments

BOY



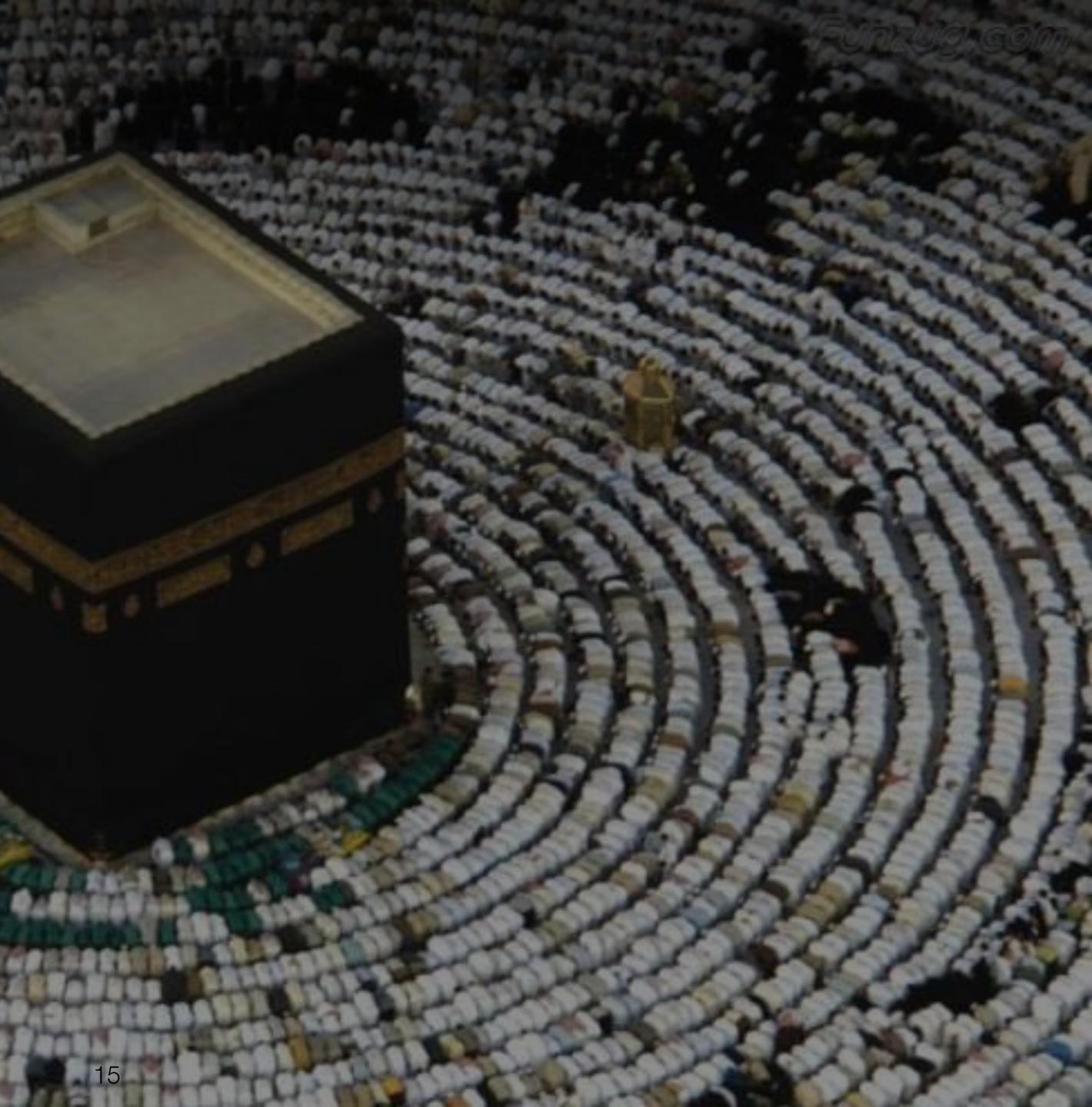
### **VR IN THE UAE FEDERAL NATIONAL COUNCIL** VR PARLIAMENT



# VRINTHE UAE INDOOR VR ARCADE



## VR IN SAUDI ARABIA MECCA VR PILGRIMAGE



# WHAT'S NEXT?







