360° IMMERSIVE VR FROM THE **MIDDLE EAST PERSPECTIVE**





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360° FILMING AND VR AS A NATURAL EVOLUTION FROM A FILMMAKER PERSPECTIVE



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PROD.

ROLL	SCENE	TAKE

DIRECTOR:

CAMERA:

DATE:

Day-Night Int Ext Mos Filter Sync

CINERAA INTERNET INTERNET INTERNET INTERNET



CINEMA STORYTELLING, INNOVATION



INTERNET WEB, INTERACTIVITY, 5G



IPHONE CAMERA, CONNECTIVITY



MIDDLE EAST VR AR MARKET: PRIVATE SECTOR, GOVERNMENT, EDUCATIONAL, ENTERTAINMENT

\$6BN IN 2020

SOURCE: IDC's 'Worldwide Augmented and Virtual Reality Spending Guide'



VR IN THE UAE RTA VIRTUDRIVE



VR IN THE UAE **UAE FOOTBALL LEAGUE** VR EXPERIENCE



moin Screen

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vod Gallery Panel estmoments

BOY



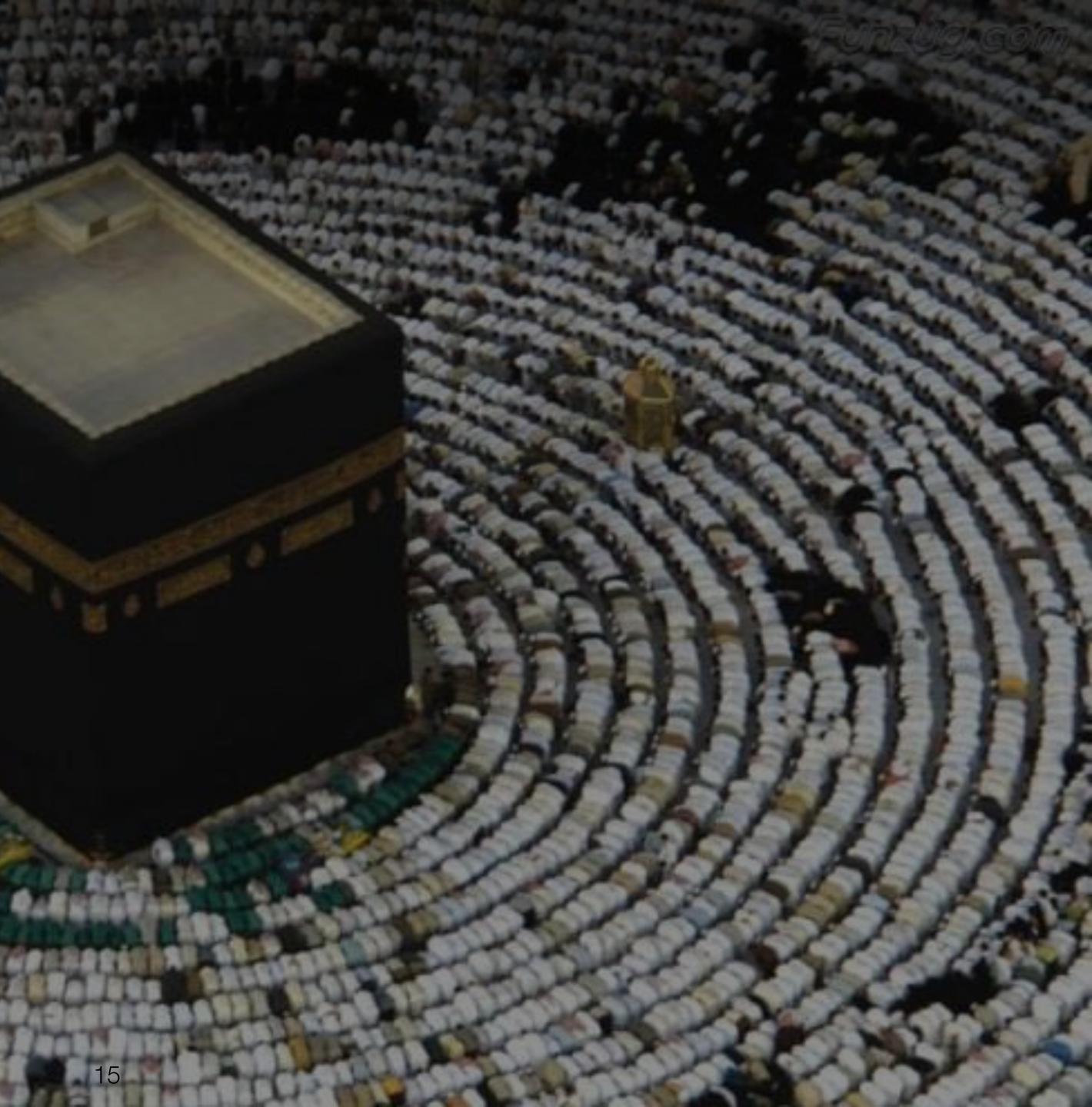
VR IN THE UAE FEDERAL NATIONAL COUNCIL VR PARLIAMENT



VRINTHE UAE INDOOR VR ARCADE



VR IN SAUDI ARABIA MECCA VR PILGRIMAGE



WHAT'S NEXT?







