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ARRI celebrates the tenth anniversary of the M18 lamphead with a special edition

- **ARRI's extremely compact, powerful M18 daylight lamphead has been used on film sets worldwide for the past ten years**
- **Limited special anniversary edition available August 2019**

July 16, 2019; Munich – To mark the tenth anniversary of the M18 daylight lamphead, the film technology company ARRI is offering a special edition of the fixture, limited to 500 units. The lampheads, printed with the anniversary logo on the housing, will be ready for shipment starting in August.

The M18 was presented for the first time in 2009 at the IBC trade fair as the second model of the M-Series after the large ARRIMAX. The extremely compact, powerful 1,800 W daylight lamphead combines the optical system of the ARRIMAX—which received a Scientific and Engineering Award from the Academy of Motion Picture Arts and Sciences—with the design of the True Blue Series.

Since its launch, the M18 has enjoyed great popularity and has become an integral part of almost every film set in the world. Recently, it provided excellent light for the feature film productions “Dunkirk” and “Sauerkrautkoma” as well as for the series “Dark,” “Parfum,” and “The Alienist.” “What I like most about the M18 is its versatility combined with its compact size and incredible performance. The M18's easy handling and its ability to be used with household plugs make it a good choice for my shoots,” confirms Michael Matuschek, a commercial filmmaker and gaffer.

Even after ten years, no significant changes have been made to the certified system. With the same size as a 1,200 W lamp with parabolic reflector, the M18 provides around 70 percent more light output while maintaining the same color quality. The M-Series M18 fixture is adjustable from 20° to 60° and, like all



M-Series luminaires, does not require any drop-in lenses. Operation is possible without a generator almost anywhere in the world using household plugs. The weatherproof, easy-to-maintain M18 meets IP23 requirements and is therefore ideally suited for outdoor use.

Today the ARRI M-Series consists of the ARRIMAX, M90, M40, M18, and M8. For all its daylight systems, ARRI offers an extended warranty of five years.

All specifications of the M18 can be found at:
www.arri.com/en/lighting/daylight/m-series/m18

About ARRI:

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. The company was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.

For locations and more information please visit www.arri.com.