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**FOR IMMEDIATE RELEASE**

**Additional member appointed to the Executive Board of the ARRI Group**

- Markus Zeiler becomes new Executive Board member as of April 2019
- Responsible for ARRI Rental worldwide
- Own rental business is of great importance to the ARRI Group

**March 19, 2019, Munich** – The Supervisory Board of the ARRI Group, at its meeting yesterday, decided to appoint a new member to the Executive Board of the ARRI Group which currently consists of Dr. Joerg Pohlman and Dr. Michael Neuhaeuser.

Effective April 1, 2019, Markus Zeiler, until now Head of the Business Unit Lighting at ARRI, will be a member the Executive Board of the ARRI Group. His new area of responsibility within the Executive Board will be the management of ARRI's global rental business.

Professor Dr. Hans-Joerg Bullinger, Chairman of the Supervisory Board of the ARRI Group, on the appointment of Markus Zeiler comments: "The rental business is of great importance to ARRI. The company's founders, August Arnold and Robert Richter not only built film technology equipment from 1917 onwards, but also promoted the rental business." Furthermore: "The business development of ARRI Rental is good, but very different worldwide. North America, as the most important film and TV market, offers ARRI Rental special opportunities, but also challenges. Markus Zeiler will certainly dedicate himself to this task with the same passion he has brought to successfully managing and expanding the lighting business at ARRI over the past six years."



Markus Zeiler is a graduate physicist from the University of Regensburg, Germany, and the University of Reading, UK. In 2000, he started his professional career at OSRAM Opto Semiconductors as a development engineer for LED and sensor technology. After 10 years, Markus Zeiler accepted the position as General Manager at the start-up Optogan GmbH, to build up their international business. In January 2013, ARRI brought Markus Zeiler to Stephanskirchen, Germany, to join the Lighting division, which he has since successfully managed together with Markus Lampier.

ARRI lighting products and studio solutions are appreciated worldwide and are known for their high innovative power, reliability, and user-friendliness in the fields of film, TV, photography, theater, and live events. Markus Zeiler was responsible for the expansion of digital LED technology and the successful introduction of the SkyPanel platform at ARRI.

**About ARRI:**

Arnold & Richter Cine Technik (ARRI) is a global company within the motion picture media industry, employing around 1,500 staff worldwide. The company was founded in 1917 in Munich, Germany, where the headquarters is still located today. Other subsidiaries exist in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of five business units: Camera Systems, Lighting, Media, Rental, and Medical. ARRI is a leading designer and manufacturer of camera and lighting systems for the film and broadcast industry, with a worldwide distribution and service network. It is also an integrated media service provider in the fields of film post- and coproduction, international sales, as well as equipment rental, supplying camera, lighting, and grip packages to professional productions. ARRI Medical focuses on the use of core imaging technologies for surgical applications.

The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their contributions to the industry with 19 Scientific and Technical Awards.