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FOR IMMEDIATE RELEASE

Johan de Nysschen takes over as President and CEO of ARRI Americas Inc.

- **Johan de Nysschen appointed head of the ARRI Americas team in all functional areas and including ARRI Rental North America and Illumination Dynamics**
- **The experienced manager is poised to help shape the future of ARRI's undertakings in this key region**
- **Glenn Kennel to serve as Executive Vice President Sales**

March 28, 2024, Munich – ARRI is pleased to announce that effective March 25, 2024, Johan de Nysschen leads the ARRI Americas team as President and CEO ARRI Americas Inc. In this position, he oversees the entire region in all functional areas, including ARRI Rental North America and Illumination Dynamics. Mr. de Nysschen will report directly to Matthias Erb, Chairman of the Executive Board at ARRI.

Johan de Nysschen brings extensive experience as an Executive Board Member at several global companies. During his career, he successfully led several transformation processes together with international teams. In his role as a consultant for ARRI over the past several months, Mr. de Nysschen has already been able to spearhead the company's first important transitional steps.

ARRI is also happy to retain the talents of Glenn Kennel who supervised the Americas team for many years. Mr. Kennel, who reports directly to Johan de Nysschen, now serves as Executive Vice President Sales for ARRI Americas and shall bring his many years of experience to the new role.

Matthias Erb, Chairman of the ARRI Executive Board, comments: "The Americas has been a key region for ARRI for many decades and its future success and development is vital for ARRI globally. We will continue to systematically expand our business into new market segments such as live entertainment, corporate,



and studios which hold major potential across all business units. To take these next steps, we are further developing our global organization including ARRI Americas.”

Johan de Nysschen, new President and CEO ARRI Americas Inc., adds, “ARRI is an inspiring company. Its product portfolio has inspired creatives in Hollywood and around the world for decades and ARRI still has so much to offer, not only for motion pictures but also in live entertainment, virtual production, and beyond. I look forward to the challenge of facilitating a new era for ARRI in the Americas.”

ARRI Americas Inc. was the company’s first subsidiary outside of Germany, set up as The ARRIFLEX Corporation of America in 1958. Today, ARRI Americas Inc. oversees a region which includes ARRI and ARRI Rental offices across the United States, Canada, and Brazil. Illumination Dynamics, a wholly-owned subsidiary of ARRI Rental, manages two locations in the United States: in Los Angeles, California, and Charlotte, North Carolina.

About ARRI:

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental’s first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.